

**Parler**  
Technologies



# Join the **Movement**

Parler Technologies Inc. powers the next generation of creators with the world's first fully owned stack of cloud, commerce, payments, and media.

SOCIAL MEDIA



STREAMING



E-COMMERCE



PAYMENTS



BLOCKCHAIN



CLOUD



CDN



SERVING 18M+ USERS | END-TO-END INFRASTRUCTURE | CENSORSHIP-PROOF + UNCANCELLABLE



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# Investor Terms & Strategic Overview

Your Opportunity to Own the Future of Digital Infrastructure

- ➔ Valuation Cap: **\$750,000,000**
- ➔ Use of Proceeds: **Distribution & digital expansion, marketing & working capital**

NYSE<sup>7</sup>



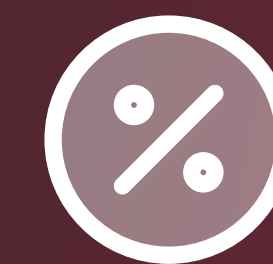
SAFE Raise Target

**\$ 75<sub>M</sub>**



Valuation Cap

**\$ 750<sub>M</sub>**



Discount Terms

**20%**

Occurs at IPO or a qualifying event



## THE PROBLEM

# Platforms Built to Silence & Control

For years, Silicon Valley has promised connection and opportunity. What it delivered instead was a system designed to silence dissent, harvest data, and restrict creators.





# Parler's Blackout

The erasure of a true free speech platform revealed a hard truth:  
today's internet is built to silence. We believe it should amplify  
individuals instead.



2018

**Launch** Parler launches to the general public.

2020

**Jun** Parler hits first 1 million users

**Nov** Parler hits 8 million users

2021

**Jan 9** Parler reaches #1 slot in the app store

**Jan 13** Parler is removed from iOS app store  
Parler is removed from Google store  
Parler is removed by AWS

2023

**Q3** Acquired Parler, assembled foundational cloud infrastructure and backbone for platform independence.

2024

**Q1** Acquired Triton to secure infrastructure.

**Q4** Built PlayTV & Kyvo, deepened creator onboarding, and laid the groundwork for our digital wallet experience.



THE SOLUTION

# The First Fully-Owned **Digital Ecosystem** Built for the User & Creator Economy

Parler's takedown proved infrastructure is vulnerable - so we built a fully owned tech stack, from cloud and CDN to commerce & communication.

Freedom of **SPEECH, DATA** and **FINANCE**

## THE SOLUTION

# Designed for Creators & Merchants to Own the Digital Future.



### We Assembled The Full Stack

Modern, server-owned infrastructure with full-stack monetization & an embedded wallet



### Reclaimed the Social Feed

Relaunched Parler as a decentralized social platform and built PlayTV.



### Secured Monetization Infrastructure

Integrated Triton & L1 blockchain for sovereign compute & commerce



### Completed the Infrastructure Stack

Acquired Edgecast, Smart Cloud Solutions & Triton - no more reliance on outside solutions

# \$40M in Cloud Cost Savings



WHO WE SERVE

# Global Content Creators & Media Providers

HOW WE SERVE THEM

By giving them back what's been taken:

**Freedom of Speech** – Publish without fear of censorship

**Freedom of Opportunity** – Monetize on your terms

**Freedom of Data** – Own your audience and insights

**Freedom of Finance** – Get paid directly, globally, in fiat or crypto

We deliver this through a full-stack ecosystem, cloud, commerce, payments, and media, built for creators and providers, not gatekeepers.




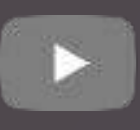









THE ECOSYSTEM

# A future that big tech can't take down.

A self-reliant ecosystem where creators and merchants thrive on their own terms.

 <b>Parler®</b> Decentralized Social Media	 <b>Playtv</b> Video Sharing & Livestreaming	 <b>kyvò</b> Digital Payments & Fintech	 <b>cartix</b> E-Commerce	 <b>edgecast</b> Content Delivery Network  and Decentralized Blockchain Ecosystem	 <b>TRITON™</b> Cloud Infrastructure  and Blockchain Network
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TECH REPLACEMENT

  	 YouTube  TikTok  rumble	<b>stripe</b>  <b>venmo</b>  <b>PayPal</b>	<b>Etsy</b> <b>amazon</b> 	 <b>fastly</b>  CLOUDFLARE	  Azure  Google Cloud
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# ParlerPulse

## Ecosystem Overview

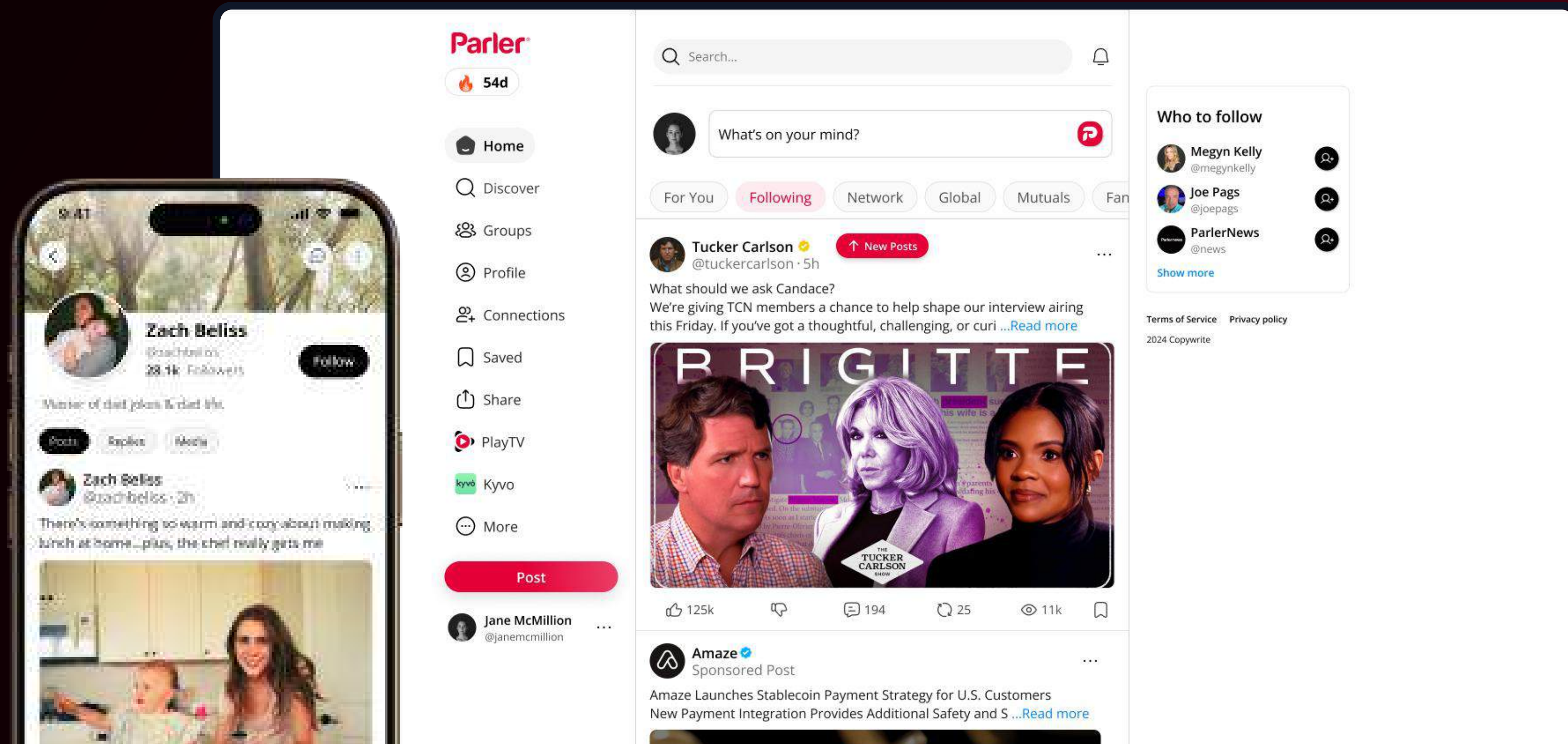






# The Social Platform Built For Free Speech

Monetized • Decentralized • Scalable • Global







# Where Creators Speak Freely — and Profit From It



## Creator Tipping

Fans reward creators instantly, driving real-time monetization.



## Paid Subscriptions

Unlock exclusive content through subscriptions.



## Rewards Ecosystem

Gamified engagement that keeps users active and spending.



## Optio Integration

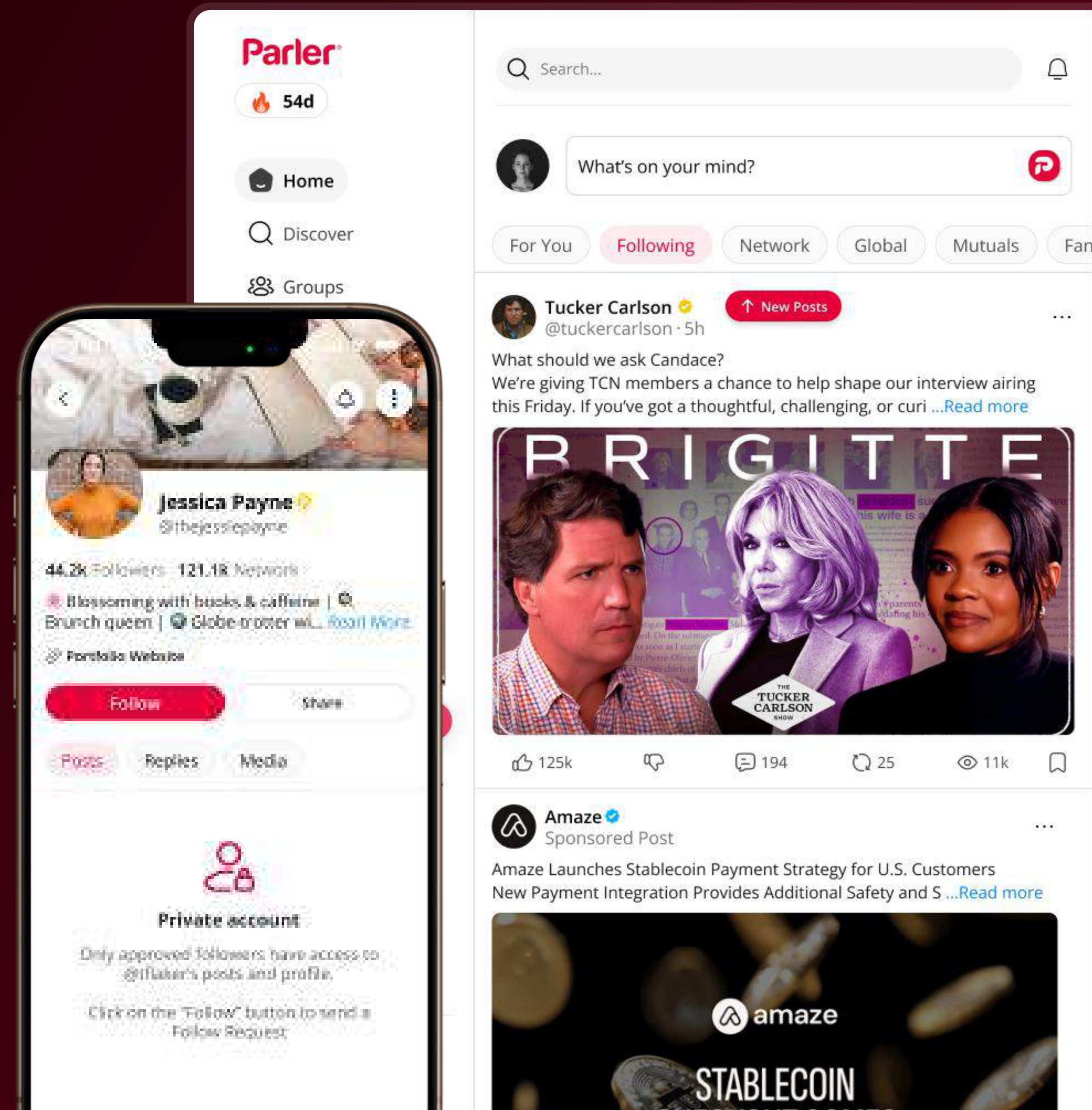
Tokenized rewards and payments fueling platform stickiness.



Download on the  
App Store



GET IT ON  
Google Play





# The Video Platform That Pays More

Long Form Video • Shorts • Livestreaming • Tipping







# Where Creators Stream, Sell, and Earn in Real Time



## Live Streaming

Real-time creator engagement with integrated monetization.



## Content & E-commerce Marketplace

Buy and sell content, art and any products.



## Tipping at Scale

Fans support creators directly, boosting revenue per stream.



## Creator First

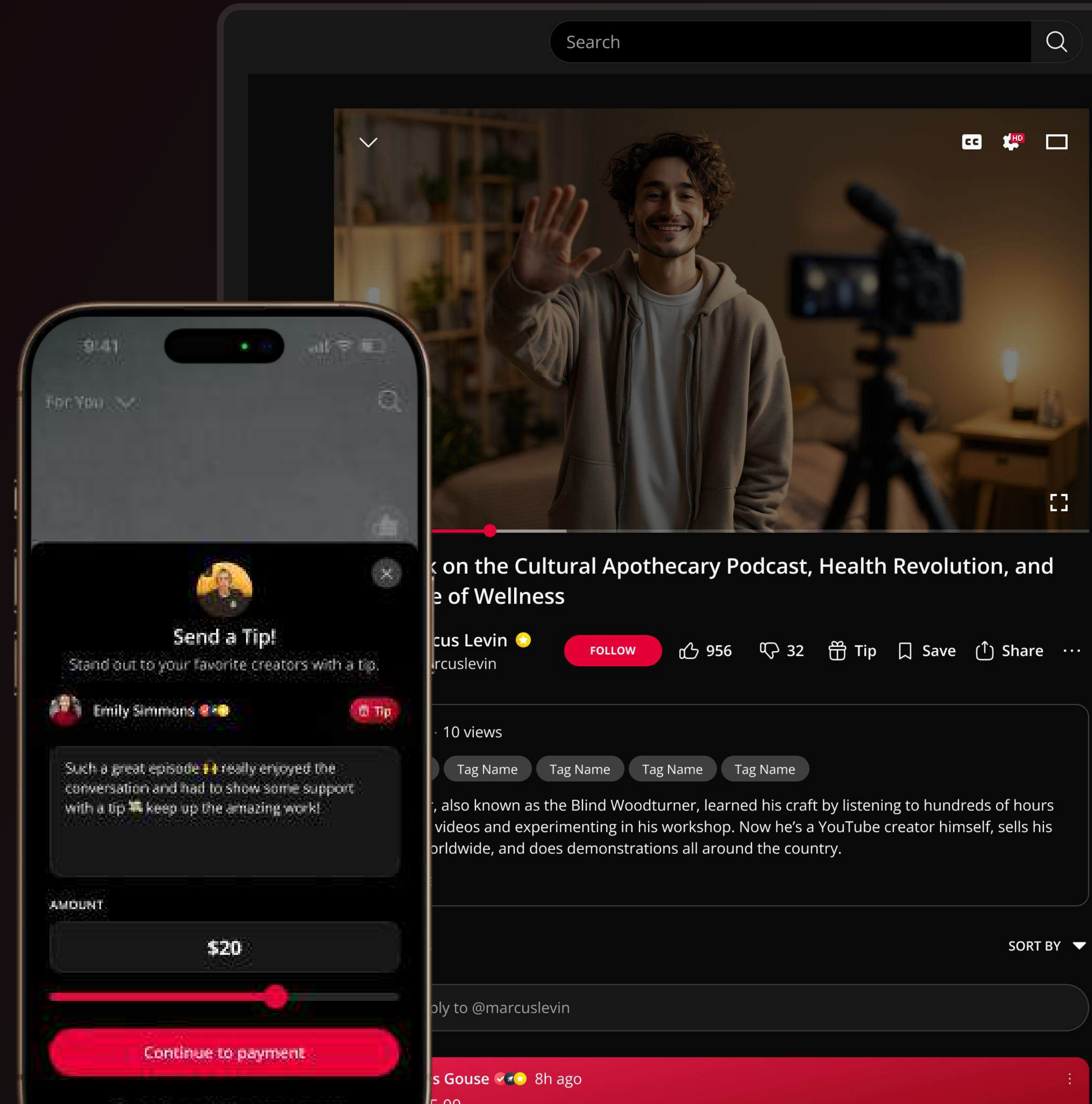
Built to prioritize earnings, not algorithms.



Download on the  
**App Store**



GET IT ON  
**Google Play**

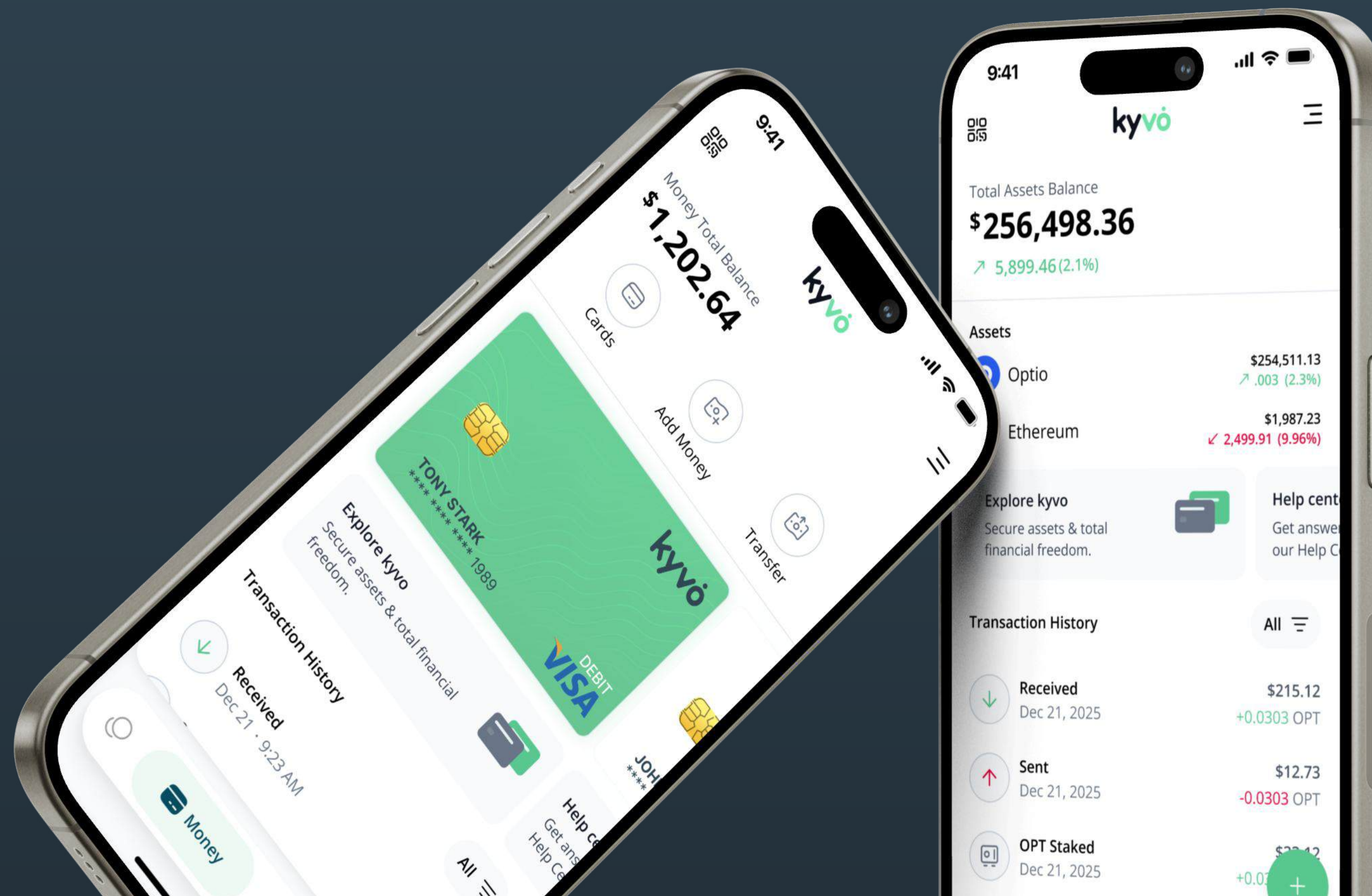






# The Complete Personal Finance Ecosystem

De-Fi Digital Wallet · Crypto & Fiat Payments · Credit Card Processing · Rewards







# Where Creators Get Paid — Instantly and Autonomously



## Stripe & Venmo Replacement

Modern payments infrastructure without high traditional legacy fees.



## Peer-to-Peer Payments

Instant transfers between users, creators and merchants.



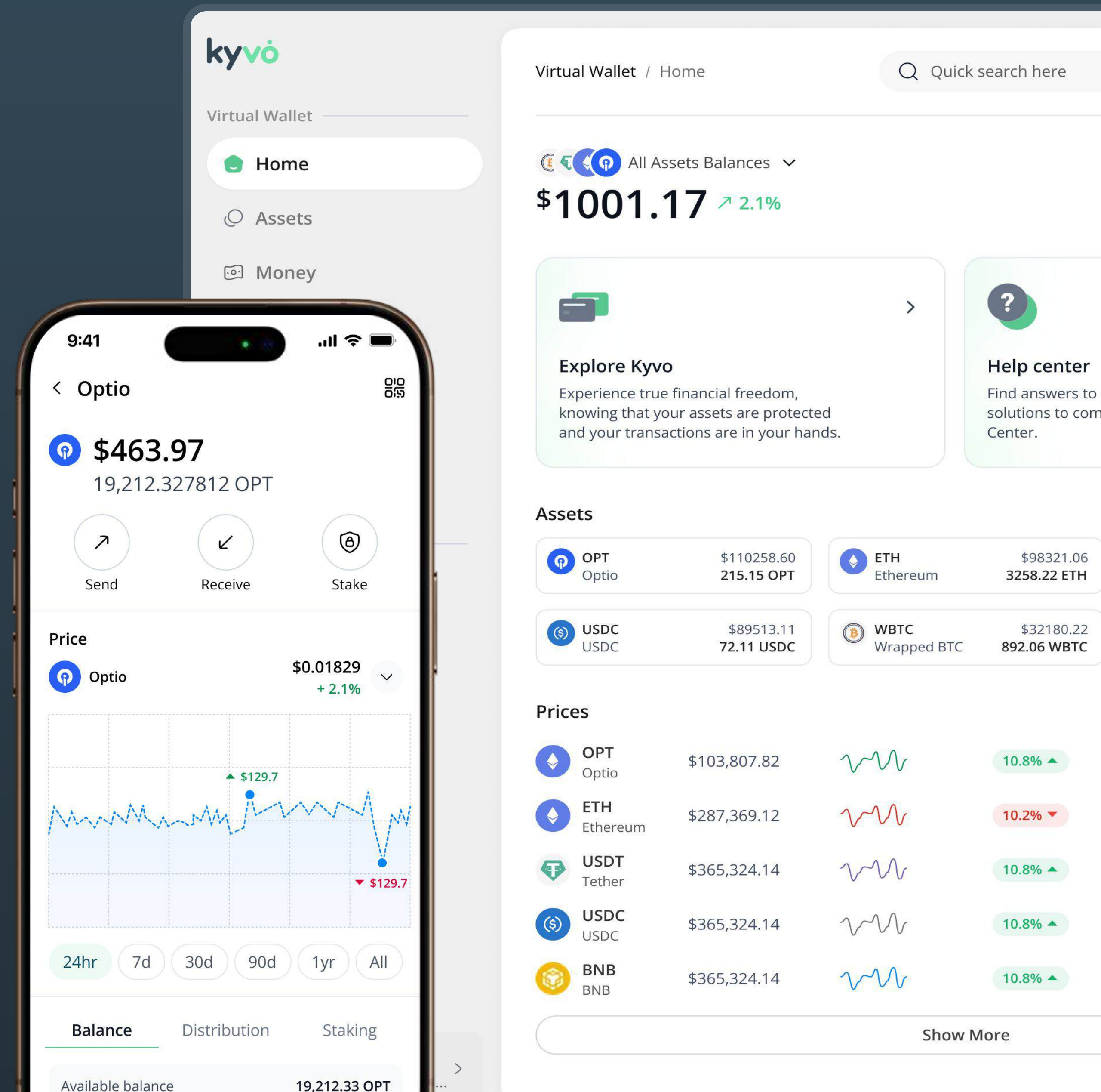
## Optio & Crypto Integration

Unlocks tokenized value inside and outside the ecosystem.



## Revenue Streams

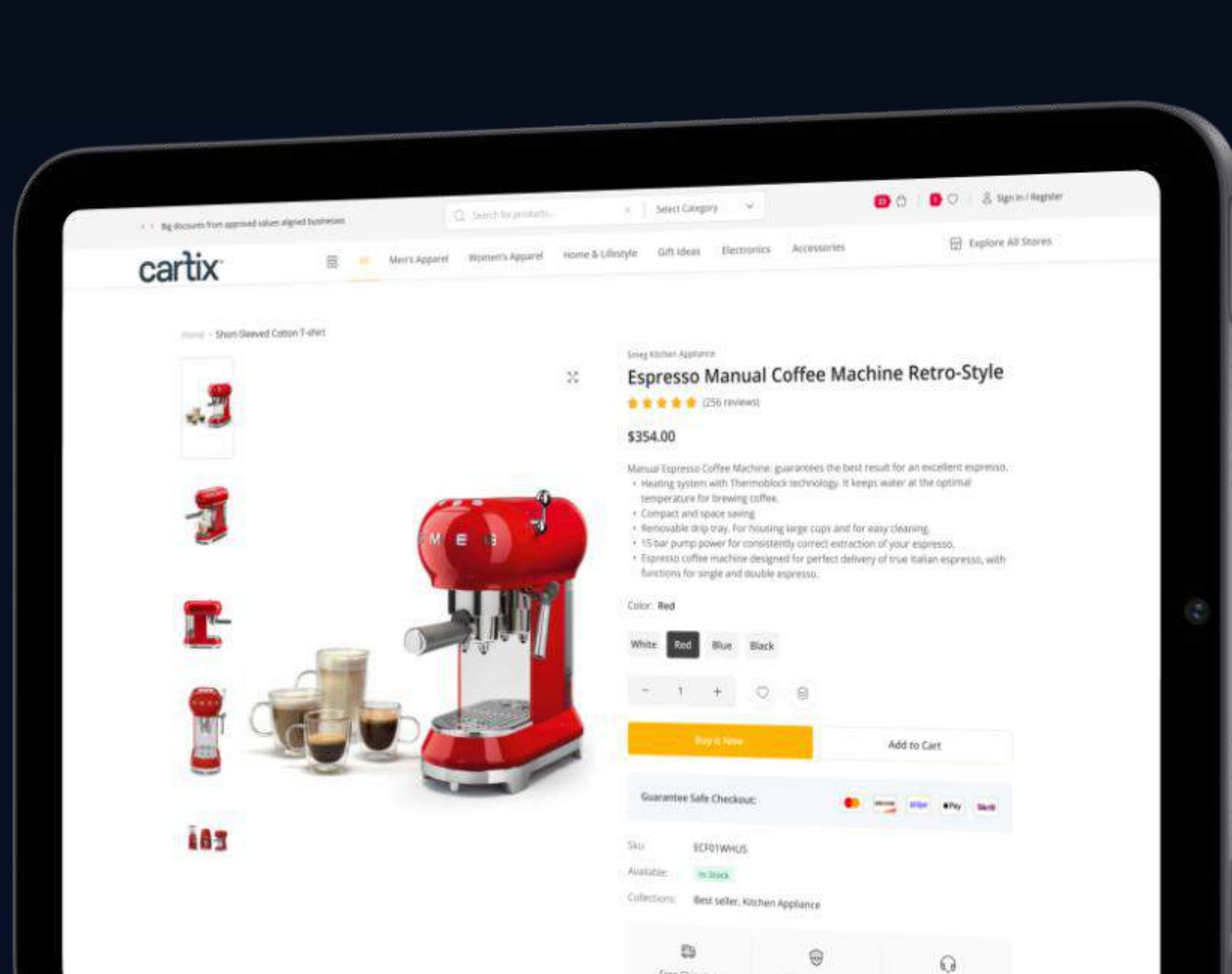
Wallet loads, merchant transactions, premium features, and rewards.



cartix

# The E-Commerce Engine Built For Creators

Vendors keep 90% • Pay w/ Crypto • Integrated w/ Kyvo







# Where Creators Turn Content into Commerce + Profits



## Seamless Product Sync

Instantly connects with live 3rd-party storefronts.



## Affiliate Commissions

Built-in revenue sharing across creators and partners.



## Integration w/ Parler & PlayTV

Immediate integration into our ecosystem.



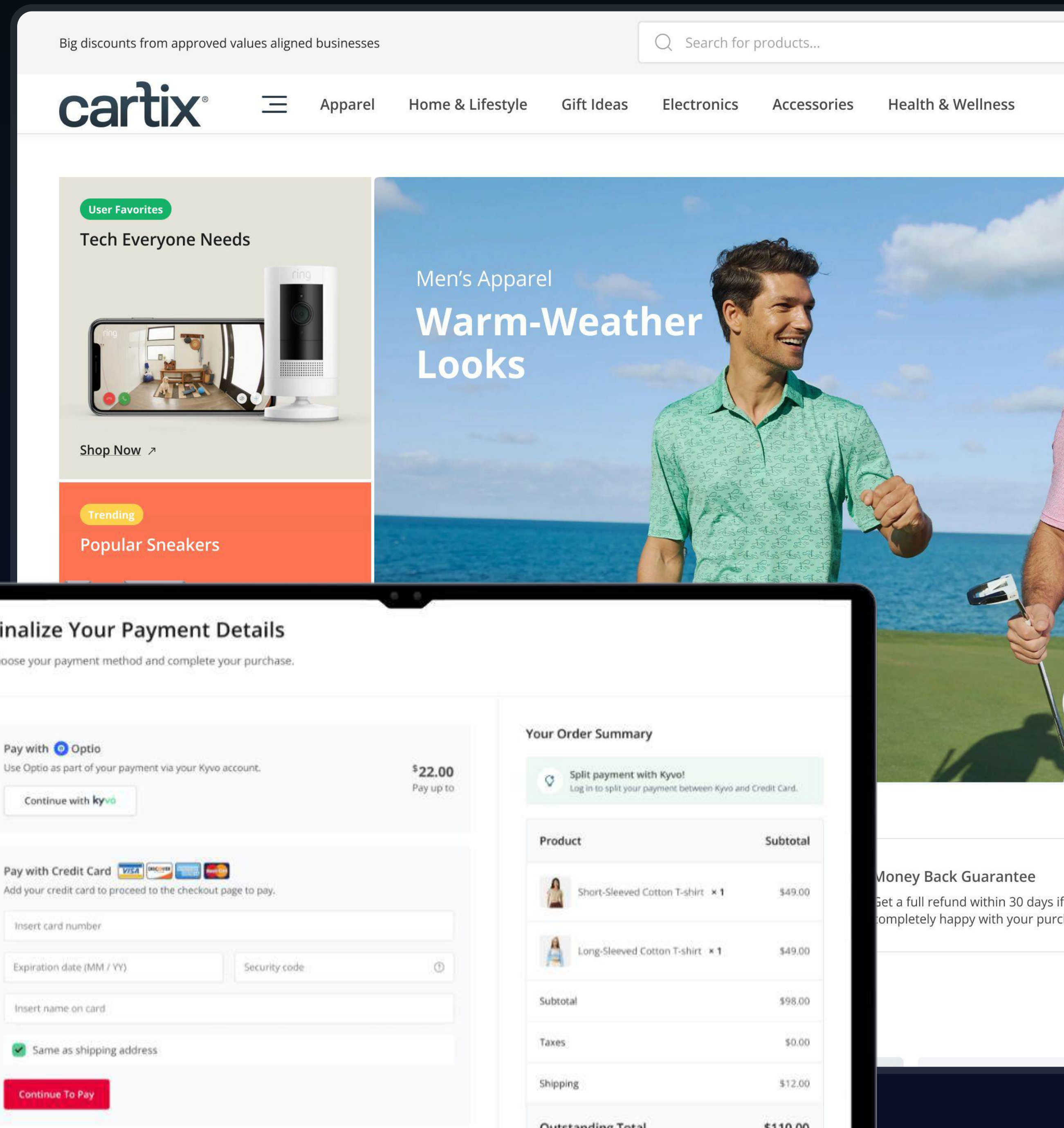
## Checkout with Crypto

Accepts blockchain payments with our integration with Kyvo.



## Creator Commerce

Allow creators to sell products enhancing distribution.

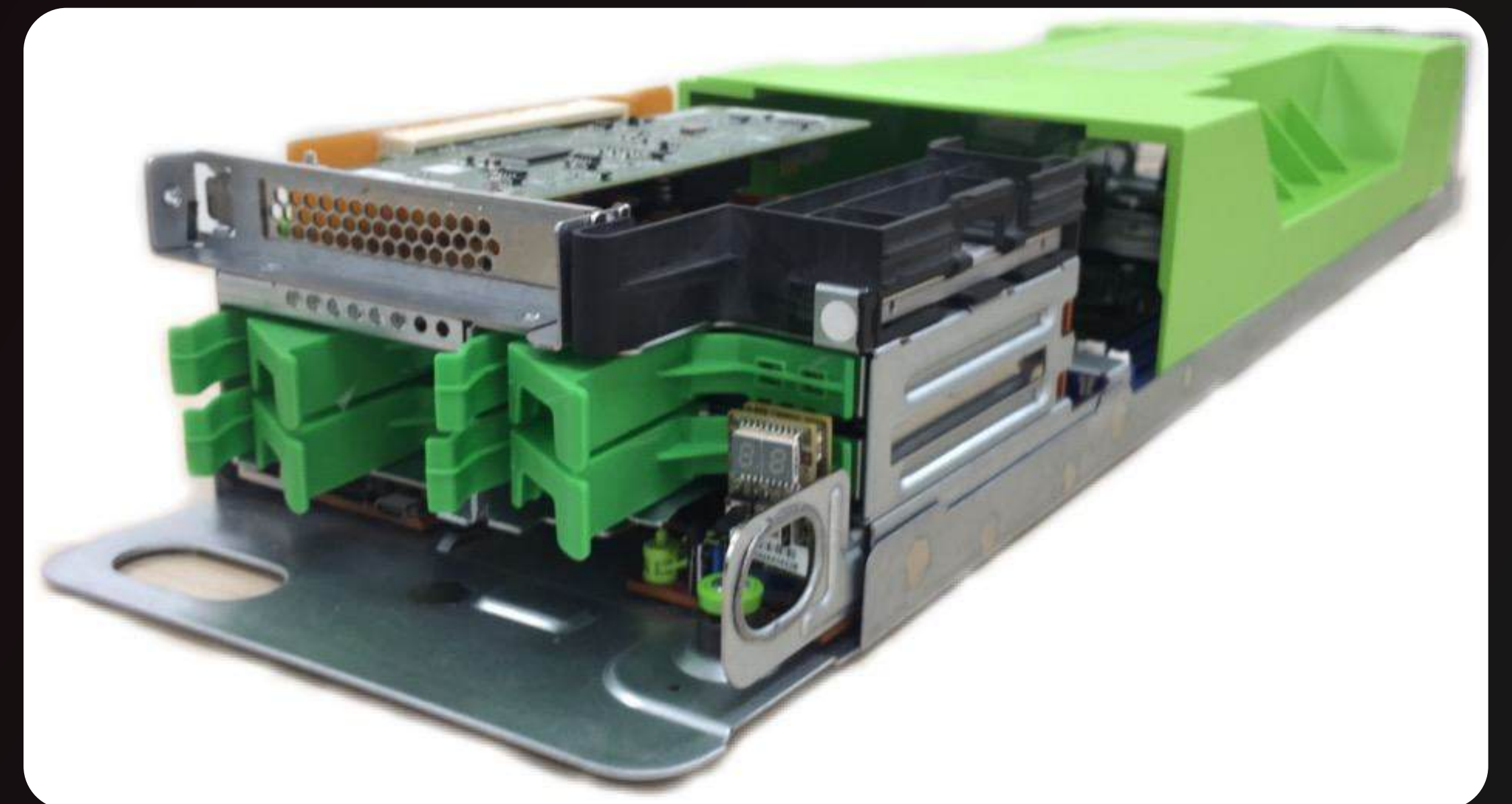
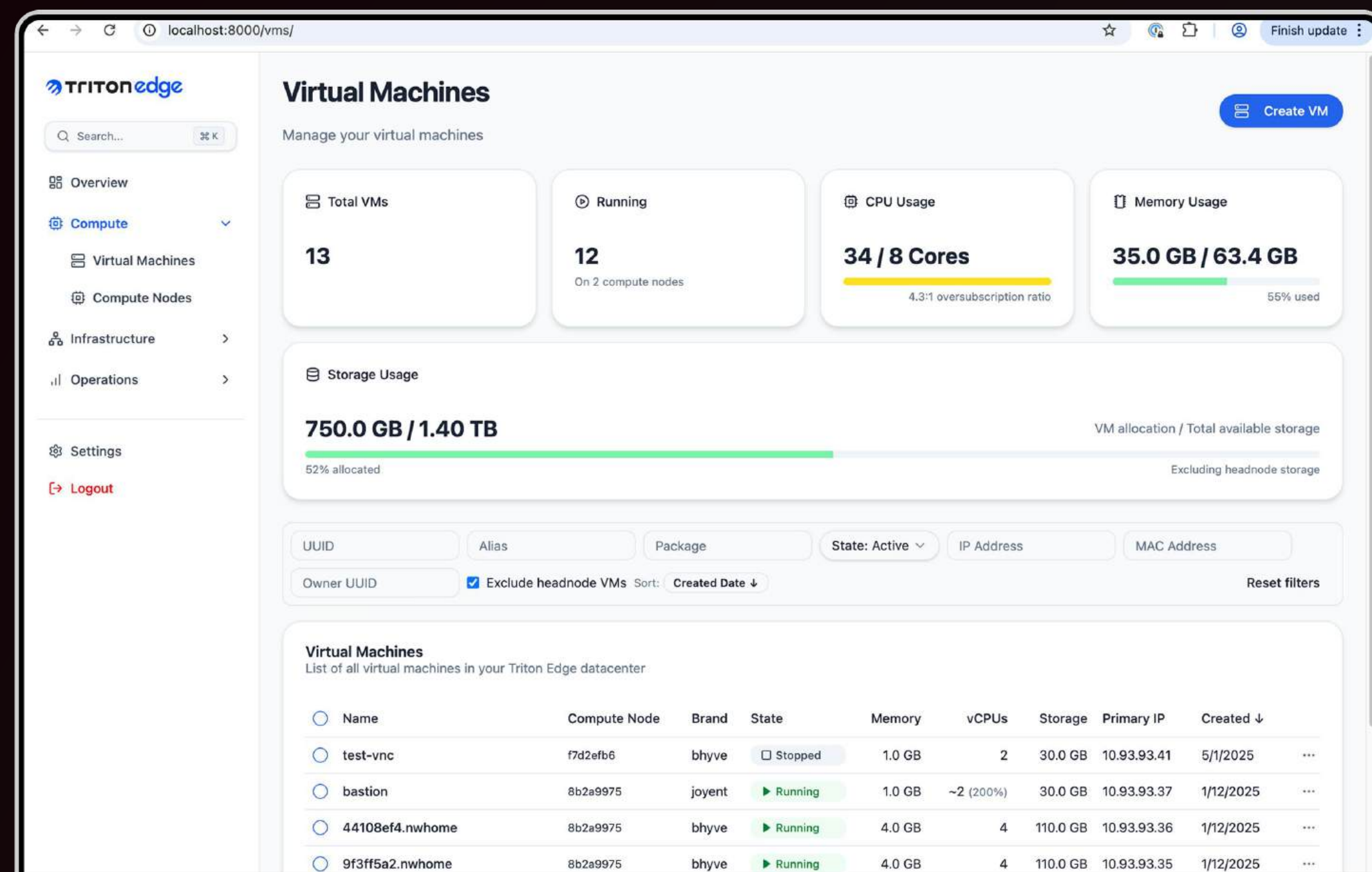






# The Full-Stack Cloud Built for Growth.

Recurring SaaS Revenue · Independent Infrastructure · Foundation of Parler







# Where The Ecosystem Stays Sovereign



## Manta Storage

S3-compatible object storage optimized for media.



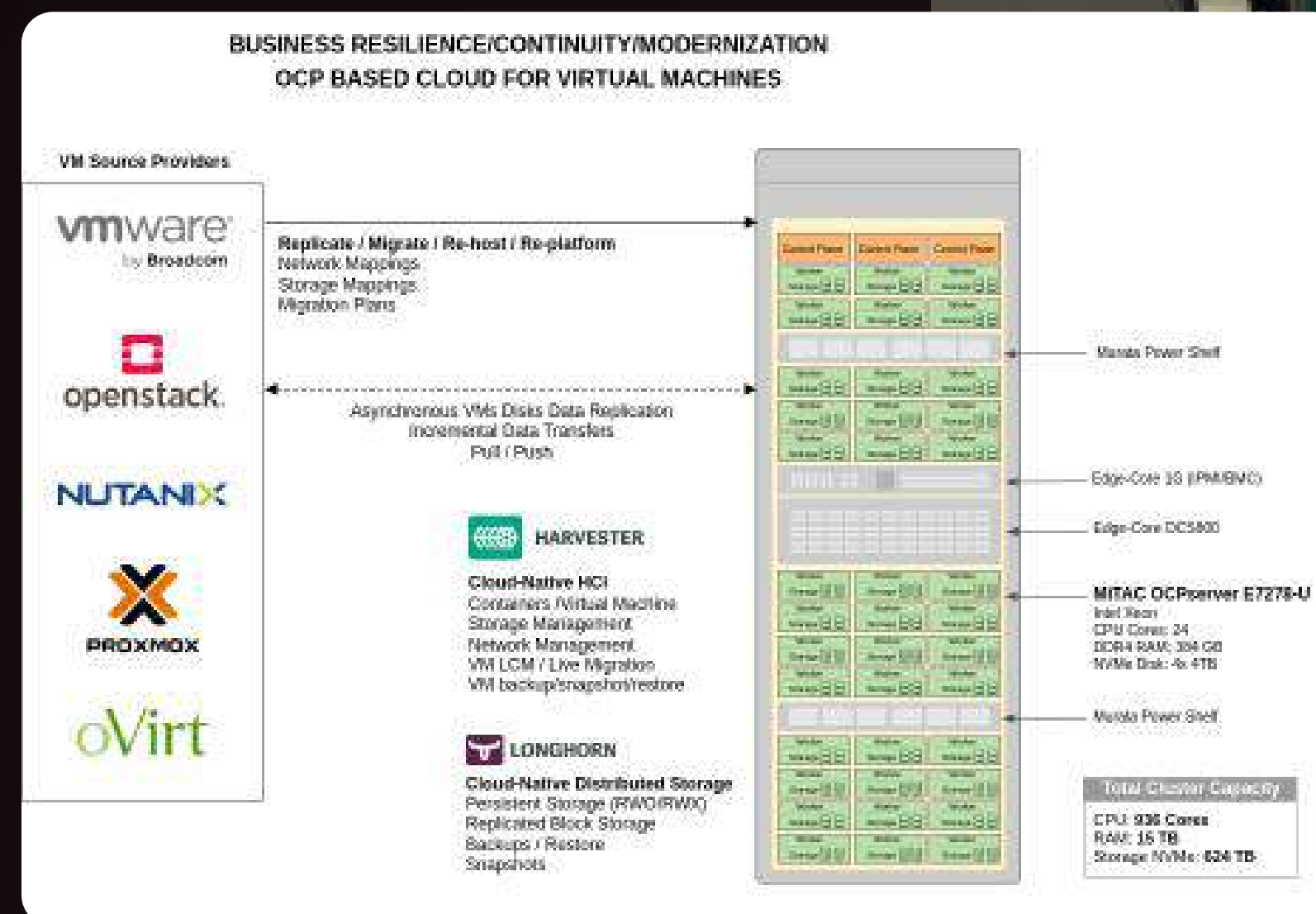
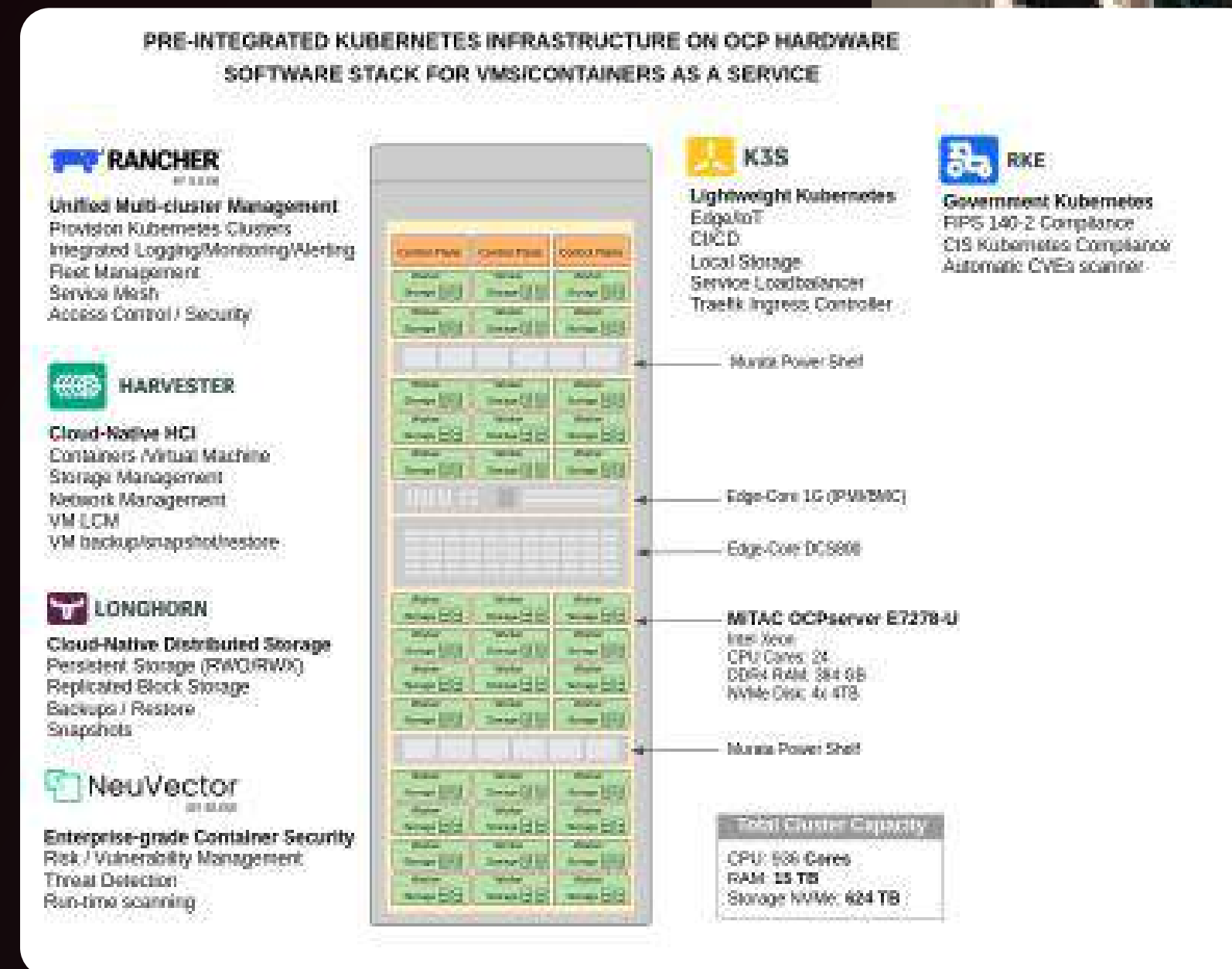
## State-of-the-Art Compute

High-performance infrastructure tailored for scale.



## Low-Cost Advantage

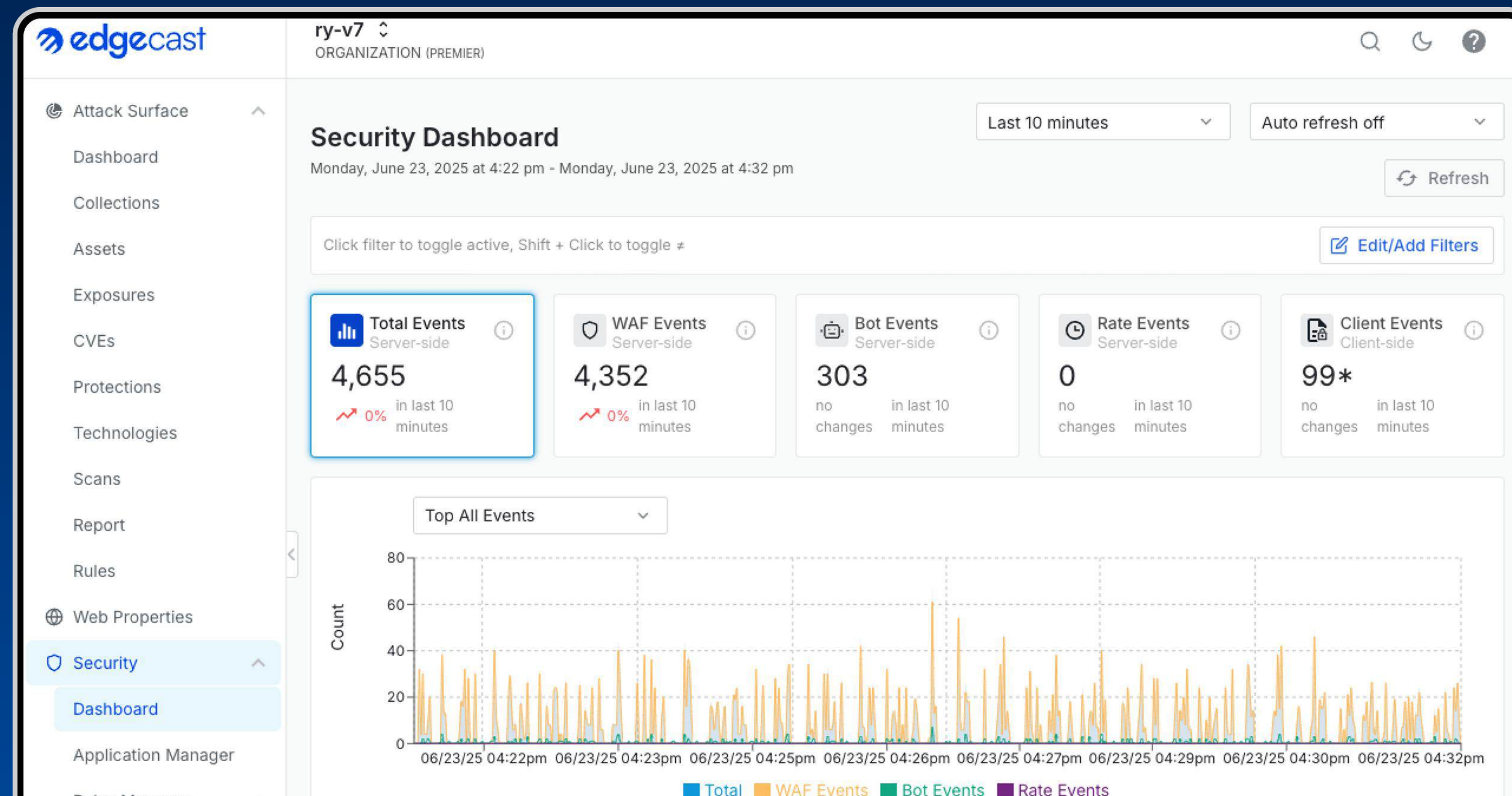
Dramatically reduced cloud costs for partners.





# The Global CDN Built to Scale

Reliable & Dependable Full Stack Content Delivery Network







# Where Content Moves Faster, Safer, And Freer



## Layer0 Security

Enterprise-grade protection built into the network edge.



## Global CDN

Lightning-fast delivery across 190+ PoPs worldwide at our peak.



## Monetization Backbone

Infrastructure powering PlayTV, Parler, and Cartix at scale.



## White-Label Ready

Partners can launch streaming and social platforms instantly.



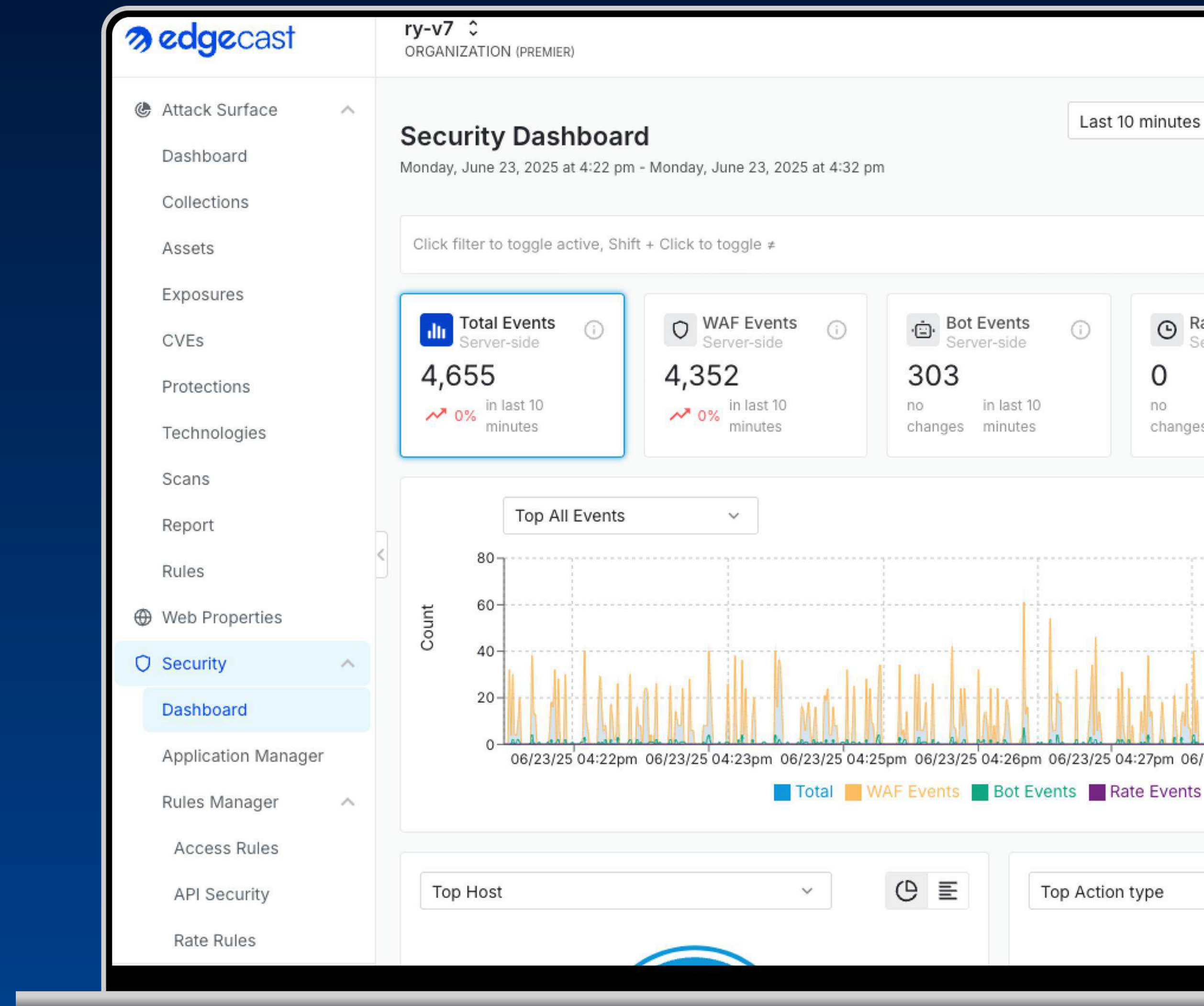
## Edge Compute Platform

Build, deploy and manage application natively on the edge to achieve sub second page load time



## Future-Proofed

Built for growth, removing dependency on third-party clouds.





# The Blockchain Built for Data Ownership

Identity, rewards, and engagement — all tokenized.

Run A Validator Node >

optio™

Share

0

Shop Nodes

My Nodes

Distribution

Proof of Impact

Wallets

Governance

Shop

Ambassador Program

Node Hosting

My Optio ID

My Reward Distribution

View Full Distribution

Total Optio Earned (All Time)

10,321.2363

Most Recent Reward

612.938

Most Recent Points

97 Pts

Reward History

Last Updated: Nov 23, 2024 5:43 PM MST

Date	Points	Score/Rank	Reward
2024-12-01	4	23	612.938 OPT
2024-11-31	563	24	612.938 OPT





# Where Creators & Users Earn \$OPT Rewards For Engaging



## Creator & User Rewards

Optio integrates with Oracle Apps, where you have full control over your content, data, and interactions.



## 150k Active x200 Nodes

Oracle nodes collect and broadcast data from Oracle apps, ensuring the integrity and accuracy of the information recorded on the blockchain.



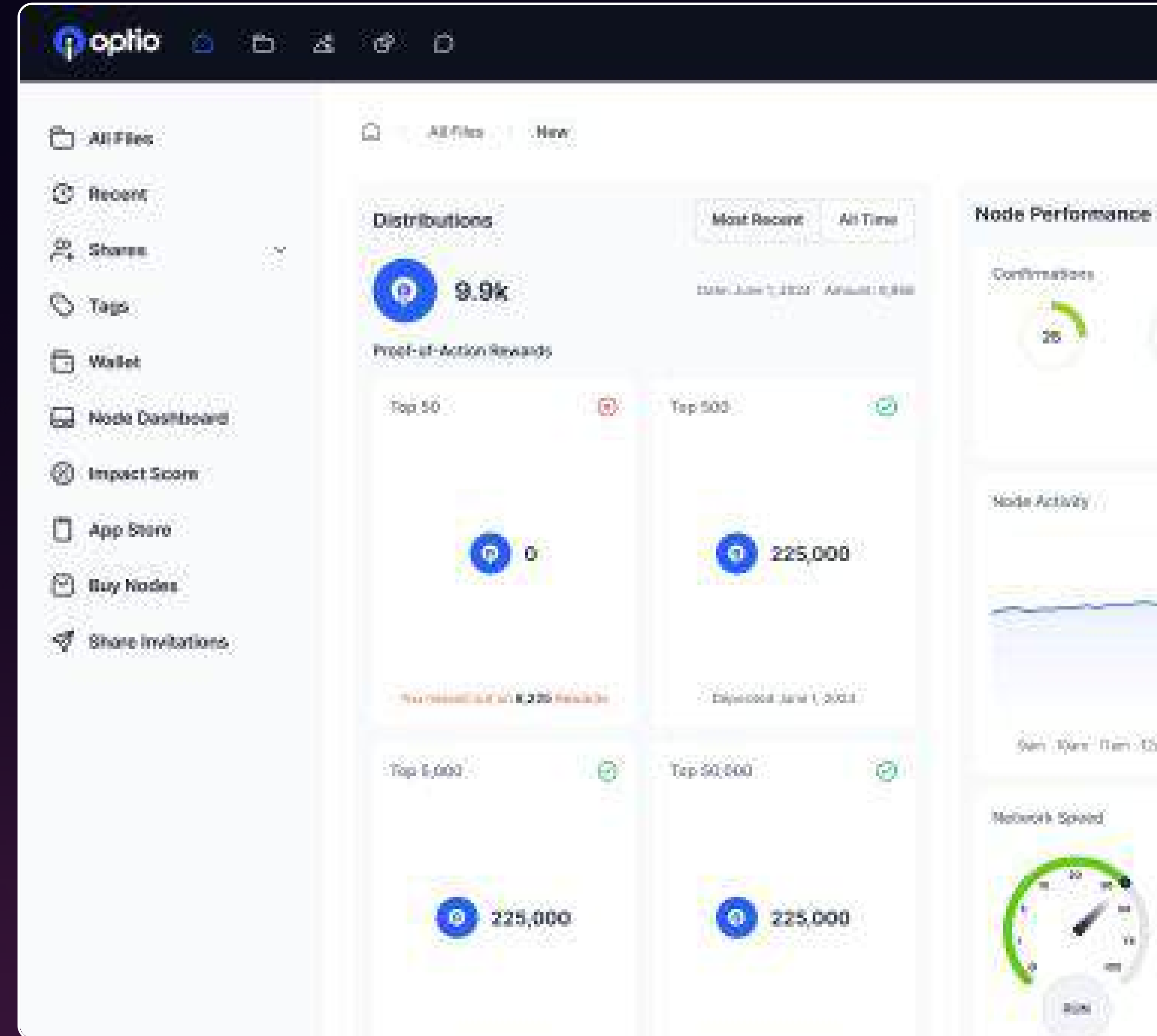
## 9B Optio Token Distributed

OPT is capped at 30 billion tokens, with an initial distribution of 15 billion in the first year.



## Decentralized Around The World

Optio redefines the way you interact with the digital world. Empowering you to reclaim control over your digital identity, personal data, and online experience.



CREATOR ECONOMY

# The Parler CREATOR ECONOMY

How creators earn more in the Parler Pulse Ecosystem

The \$2.1 Trillion Creator Economy, **Finally Free**



CREATOR ECONOMY

# Creators keep 80%

Creators keep 30% more on within the Parler Pulse Ecosystem  
compared to other platforms

# The Parler Pulse **Creator Economy**

## POTENTIAL EARNINGS ON PARLER

### Users

Could earn by just engaging on Parler. Assuming OPT gets to \$0.50 a token.

**\$15**/day

### Creators

A creator with an average of 10k followers could earn...





**\$2k**/mo

### Influencers

An infleuncer with an average of 100k followers could earn...

**\$240k**/yr

## HOW WE COMPARE TO OTHER PLATFORMS

	PLATFORM KEEPS:	CREATOR GETS:	ARPU
 Meta	45%	55%	\$50
 YouTube	43%	57%	\$9
 Twitch	46%	54%	\$7.50
 TikTok	50%	50%	\$8.75

Thats right. **Creators are tired** of getting robbed

We decided to be **different** —————>

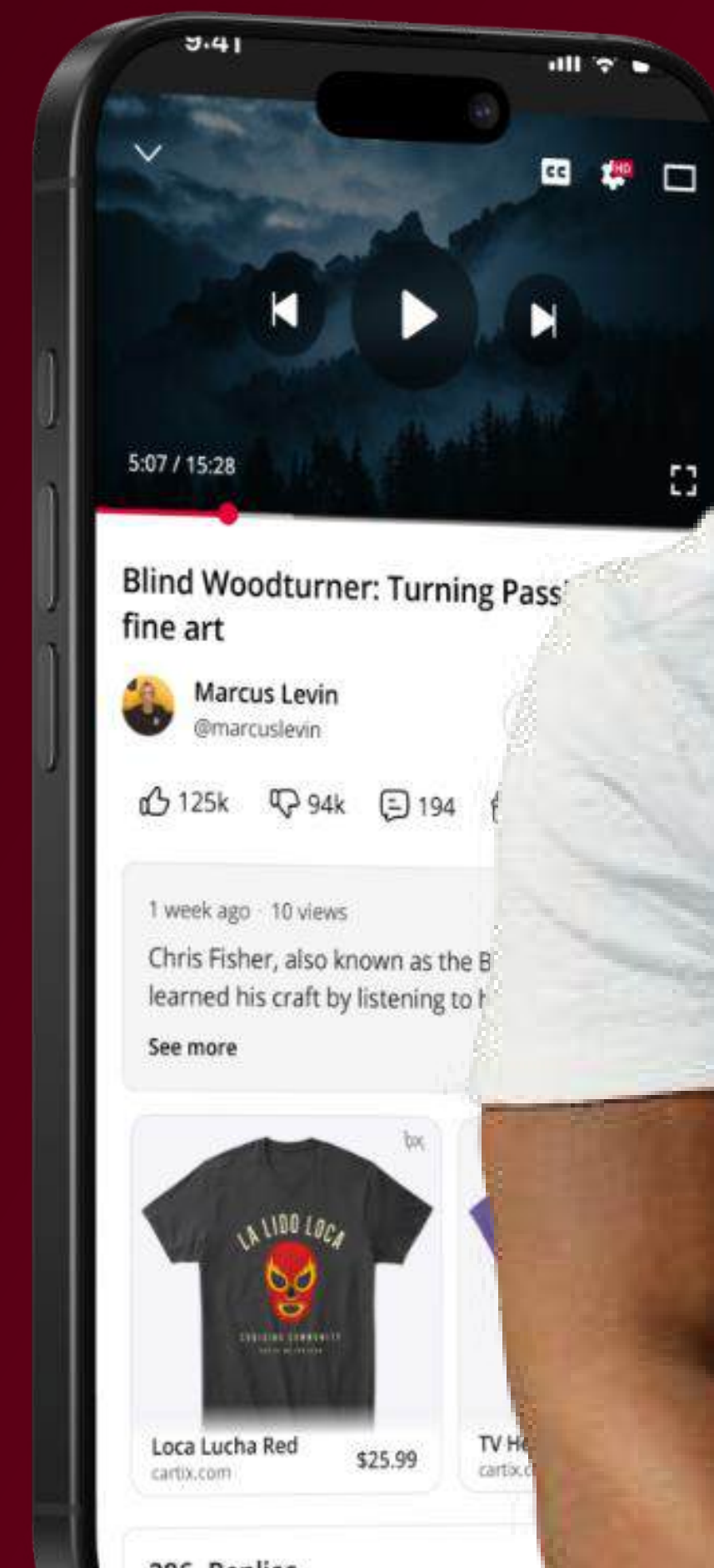
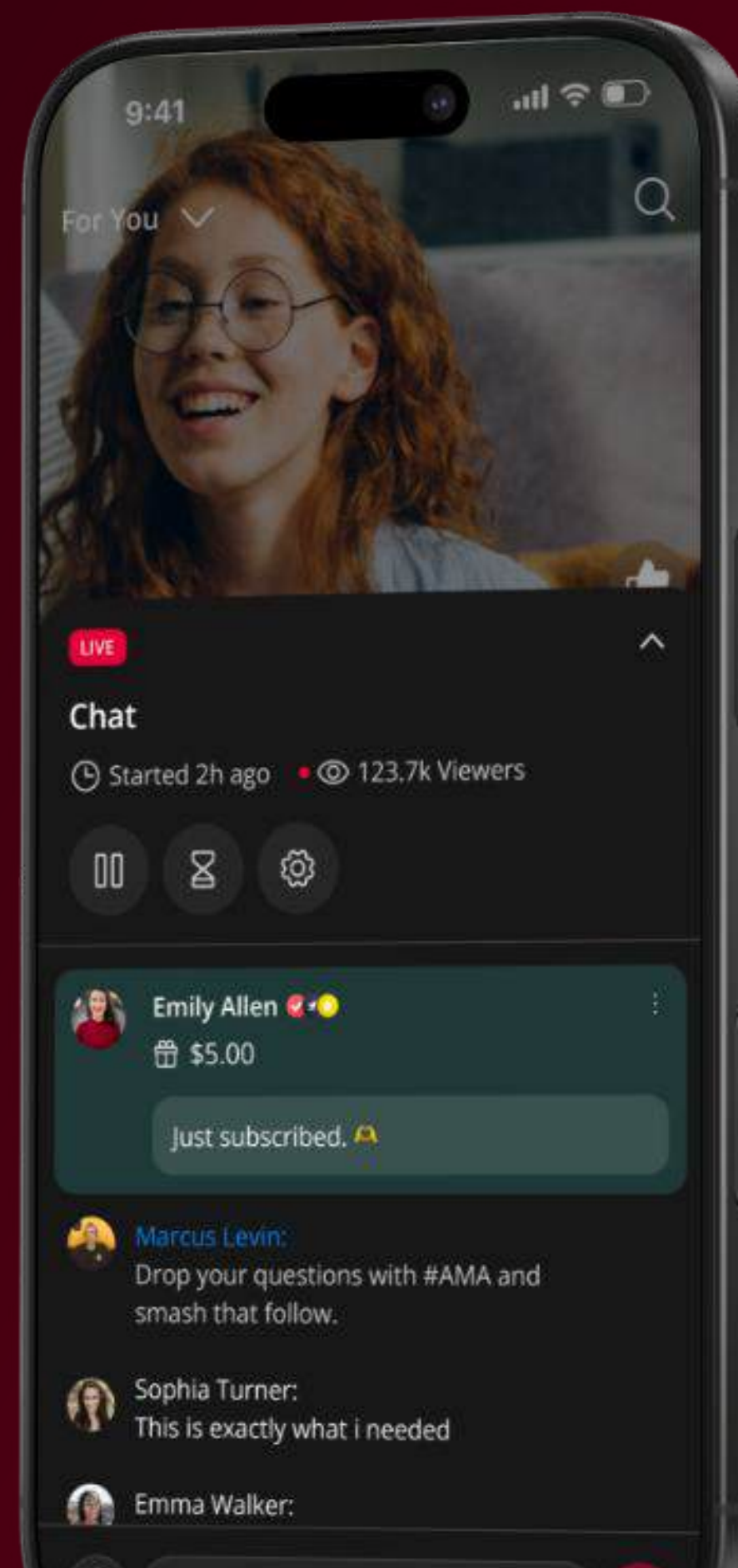
 **Parler®** 10-20% 80-90% \$60



CREATOR ECONOMY

# How Creators **EARN**

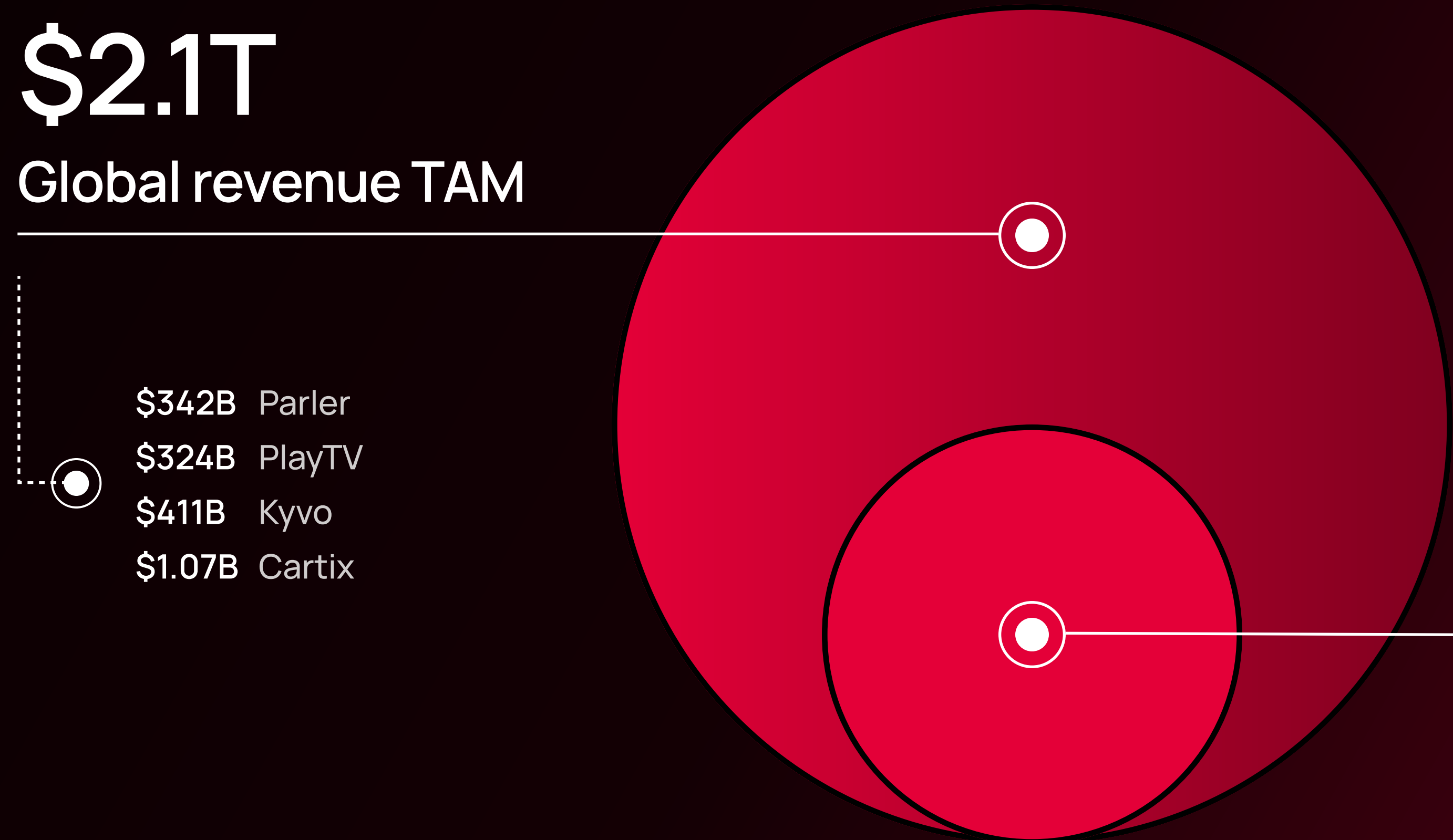
- ✓ Daily OPT Rewards
- ✓ Paid Content
- ✓ Tipping
- ✓ Subscriptions
- ✓ E-Commerce
- ✓ Ad Revenue



# Total Addressable Market

**\$2.1T**

Global revenue TAM



\$342B Parler  
\$324B PlayTV  
\$411B Kyvo  
\$1.07B Cartix

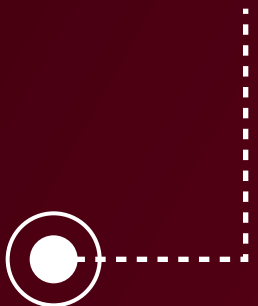
## Penetration Framing

- At 2% penetration, Pulse revenue potential = \$15B annually
- At 5% penetration, Pulse revenue potential = \$37B annually

**\$750B**

Revenue SAM

\$74B Parler  
\$68B PlayTV  
\$170B Kyvo  
\$426B Cartix



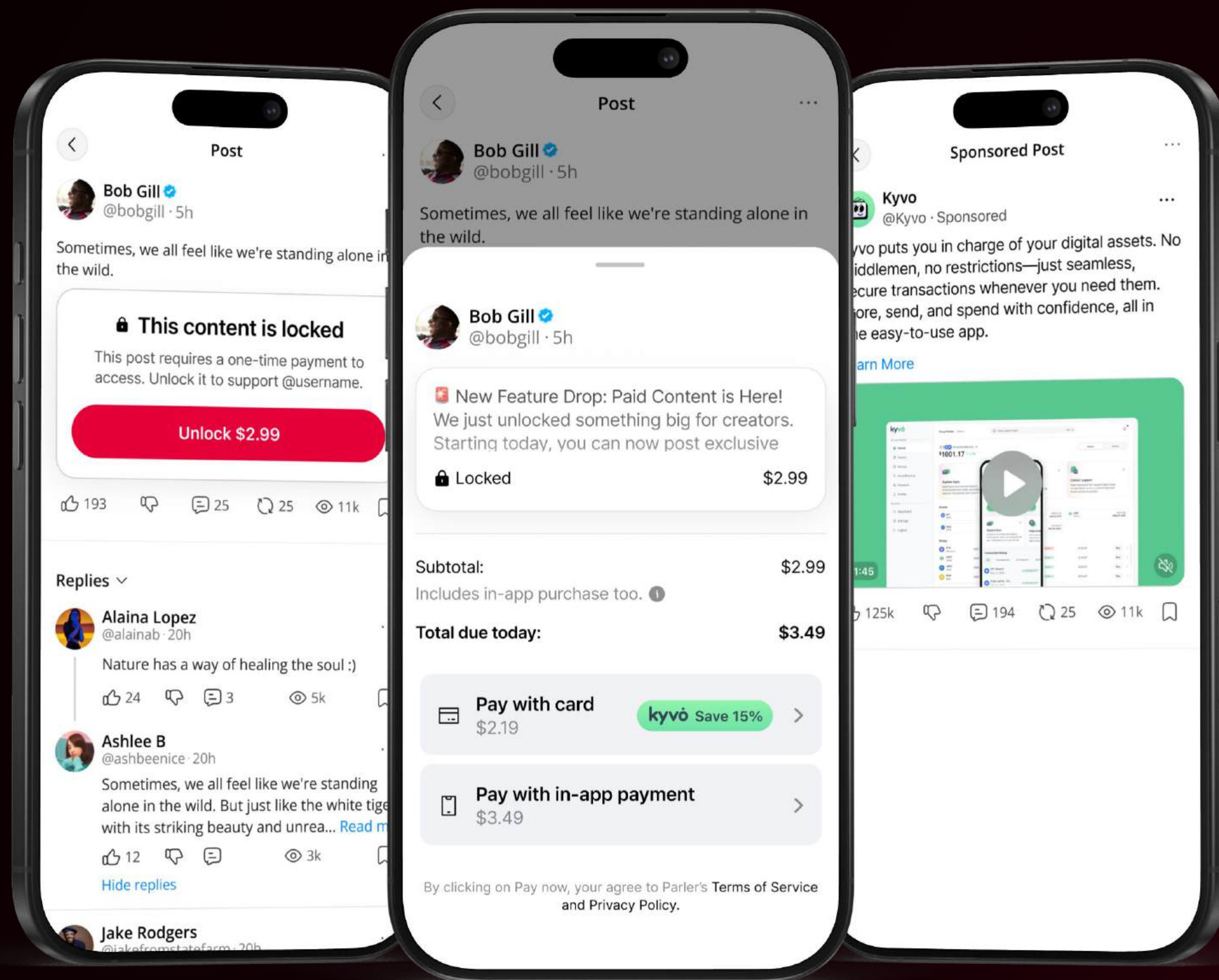
Pulse also owns sovereign cloud and edge delivery infrastructure (Triton & EdgeCast), which reduce platform costs and de-risk vendor lock-in. These businesses are not included in current TAM/SAM focus, but represent future monetization upside.




## REVENUE PROJECTIONS

# How We Make Money

Creators win, we win




 **Financial Transaction Fees**  
Charge a credit card % of every transaction across the ecosystem.

 **Paid Content & Subscriptions**  
Charge 20% of all subscriptions and paid content on Parler & PlayTV

 **Tipping Revenue Share**  
Charge 20% of all tipping across ecosystem

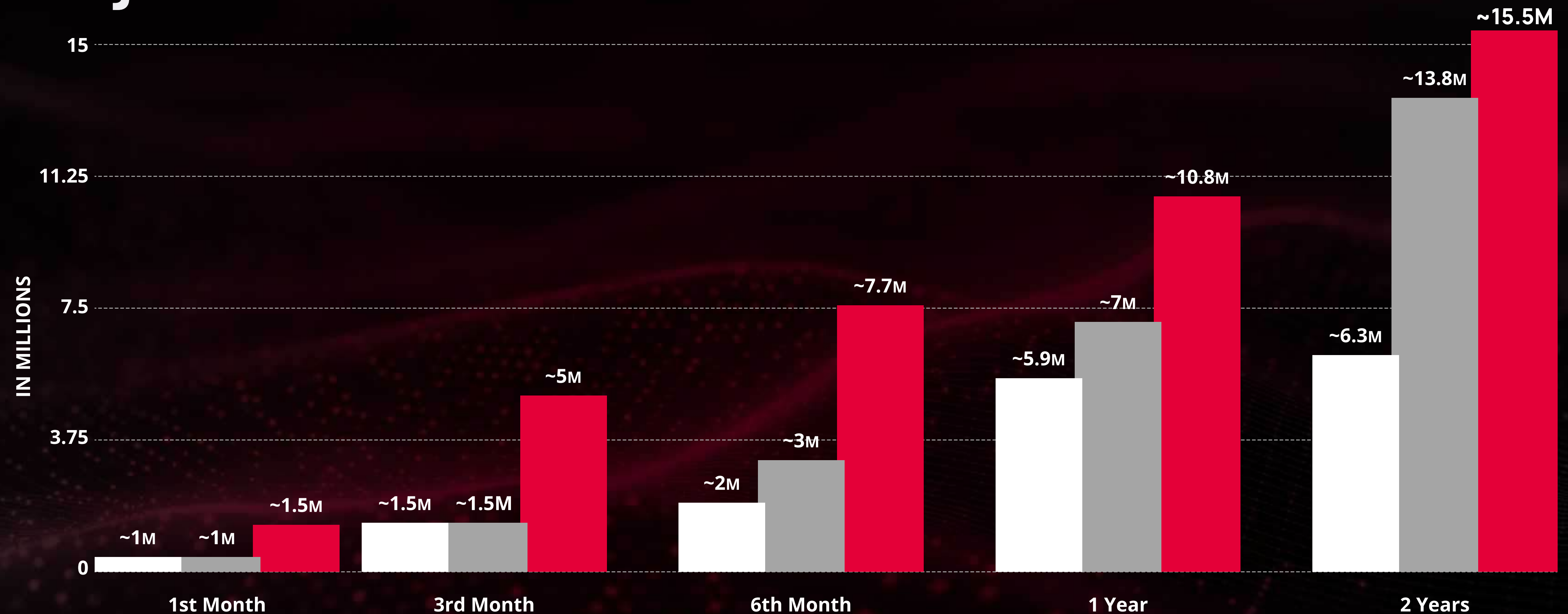
 **E-commerce Transaction Fees**  
Charge 10% of all transactions via Cartix

 **Ad Revenue**  
Advertisement revenue for ads placed across entire ecosystem

 **CDN & Cloud Services**  
SaaS platform fees for CSN and cloud services.

# Projected MAU Growth

● Truth Social   ● Rumble   ● Parler / PlayTV



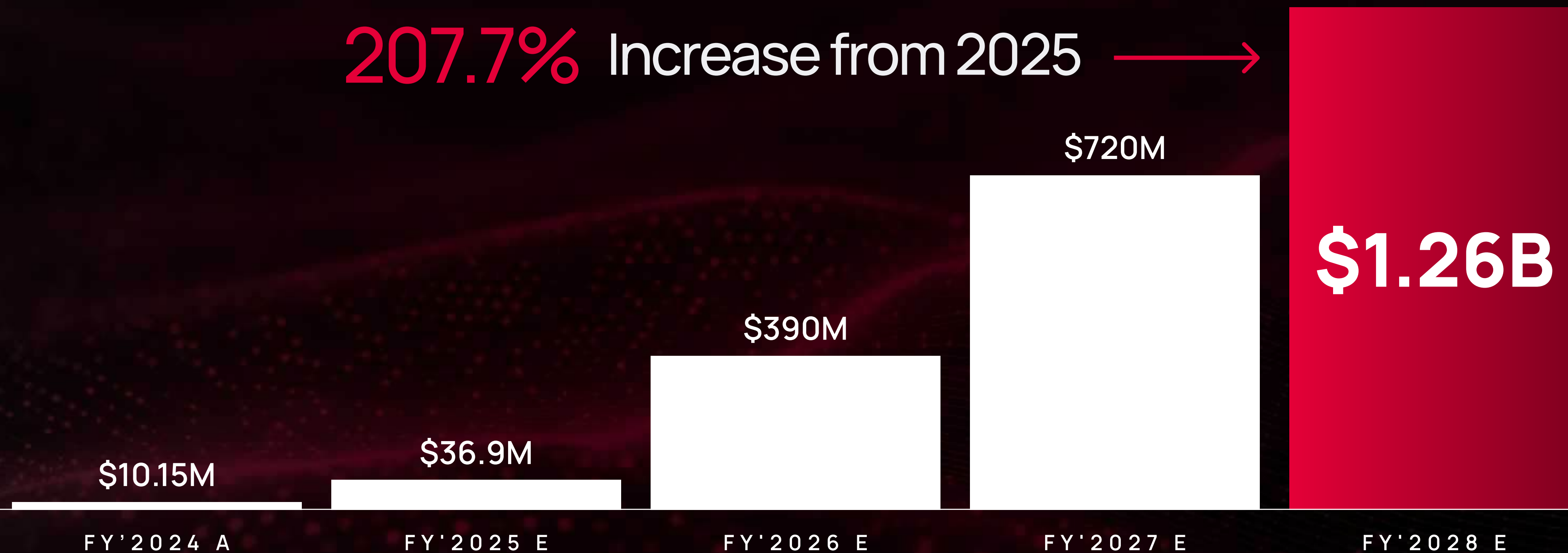
Estimates based on public MAU and user data, projected using historical growth trends



REVENUE PROJECTIONS

# Revenue Growth Over Time

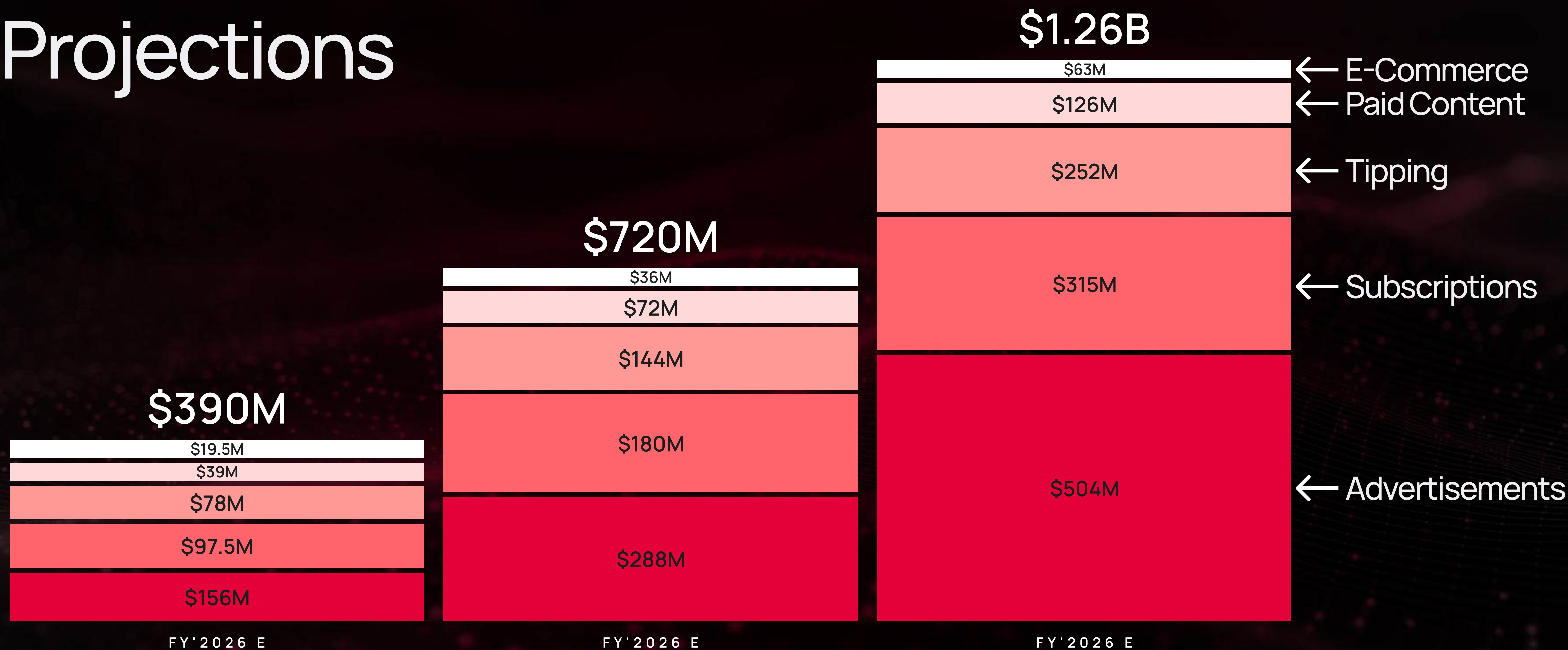
207.7% Increase from 2025 →



Our Projection Assumptions:

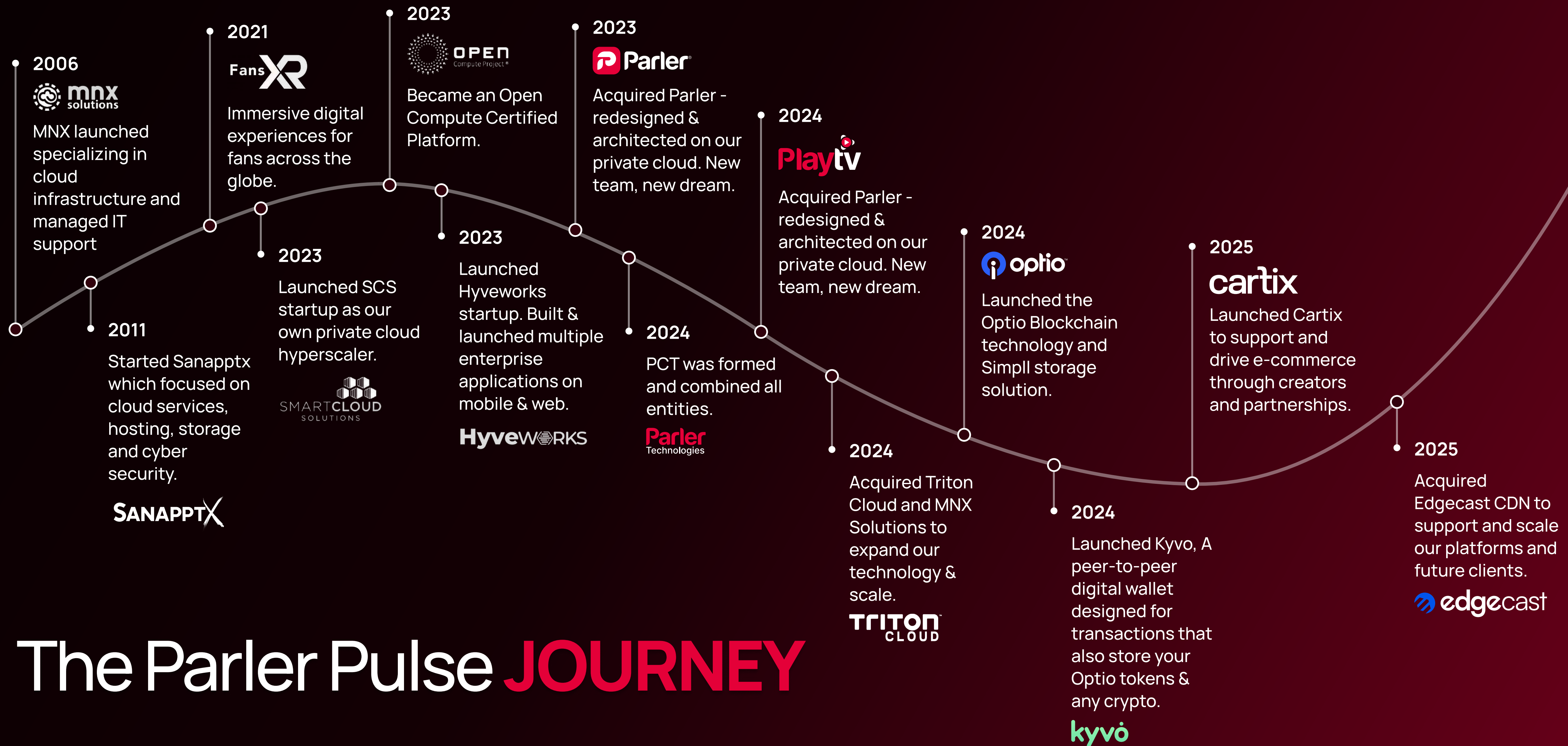
130,000 content creators x 1000 followers each = total followers x 5% paying followers = total paying followers x \$60 ARPU = total gross revenue

# Revenue Stream Projections





## OUR FOOTPRINT



# The Parler Pulse JOURNEY



PRODUCT ROADMAP

# Parler® 12 Month Roadmap

NOW

Fan Tipping & Super Comments

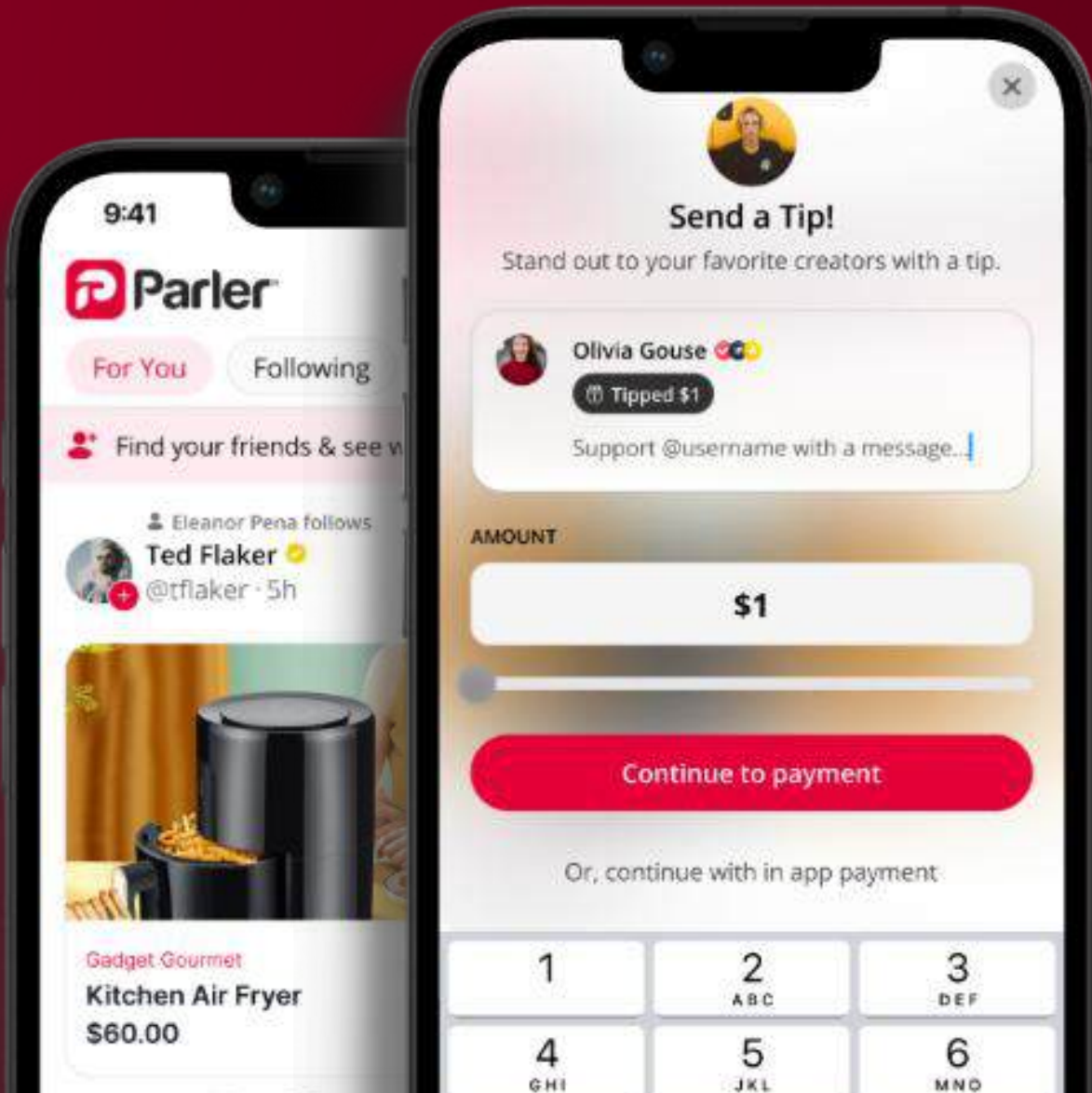
Unlock direct creator monetization through in-app tipping and highlighted fan support.

Linked Content w/ PlayTV

Seamlessly connect posts and videos between Parler and PlayTV to expand reach and engagement.

Search Enhancements

Improve discoverability with faster, smarter, and more accurate in-app search.



COMING SOON

Launch Next-gen code base

Update Parler on an AI-first, scalable foundation to accelerate features and performance.

Pay-Per-View Posts

Enable creators to monetize premium content through one-time paid posts.

Chat & Paid Direct Messages

Introduce private messaging with options for paid access to creators.

Communities

Empower users to form topic-based groups that drive deeper engagement and connection.



FUTURE VISION

Creator Dashboard

Provide creators with powerful insights and controls to grow, engage, and monetize their audience.

Memberships & Subscriptions

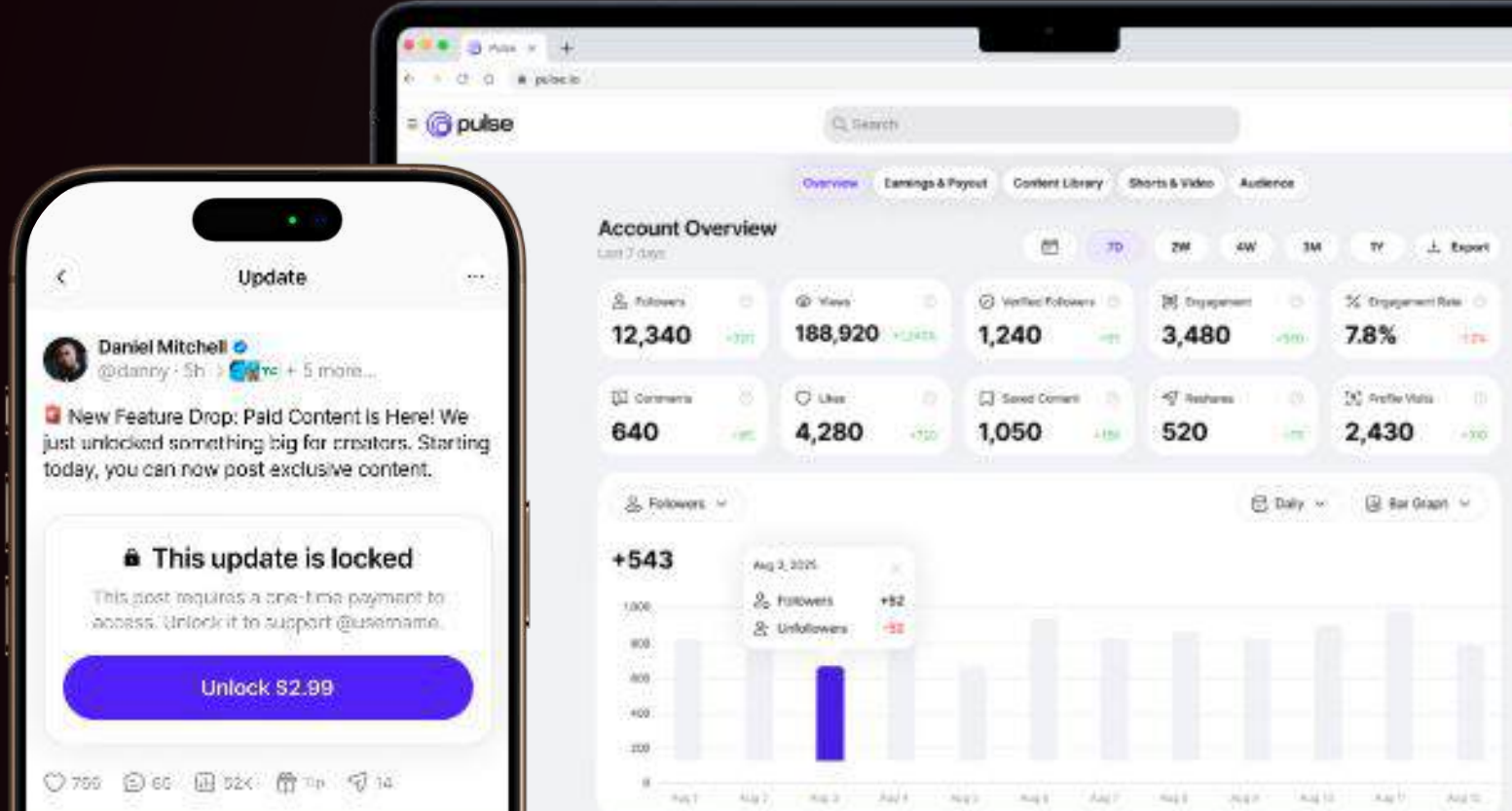
Offer fans recurring access to exclusive content and benefits through tiered subscriptions.

Advertisements

Introduce a smart ad platform that users earn revenue by accepting ads.

Affiliate Stores Integration

Allow creators to link storefronts and earn commissions through affiliate commerce.





# Playtv 12 Month Roadmap

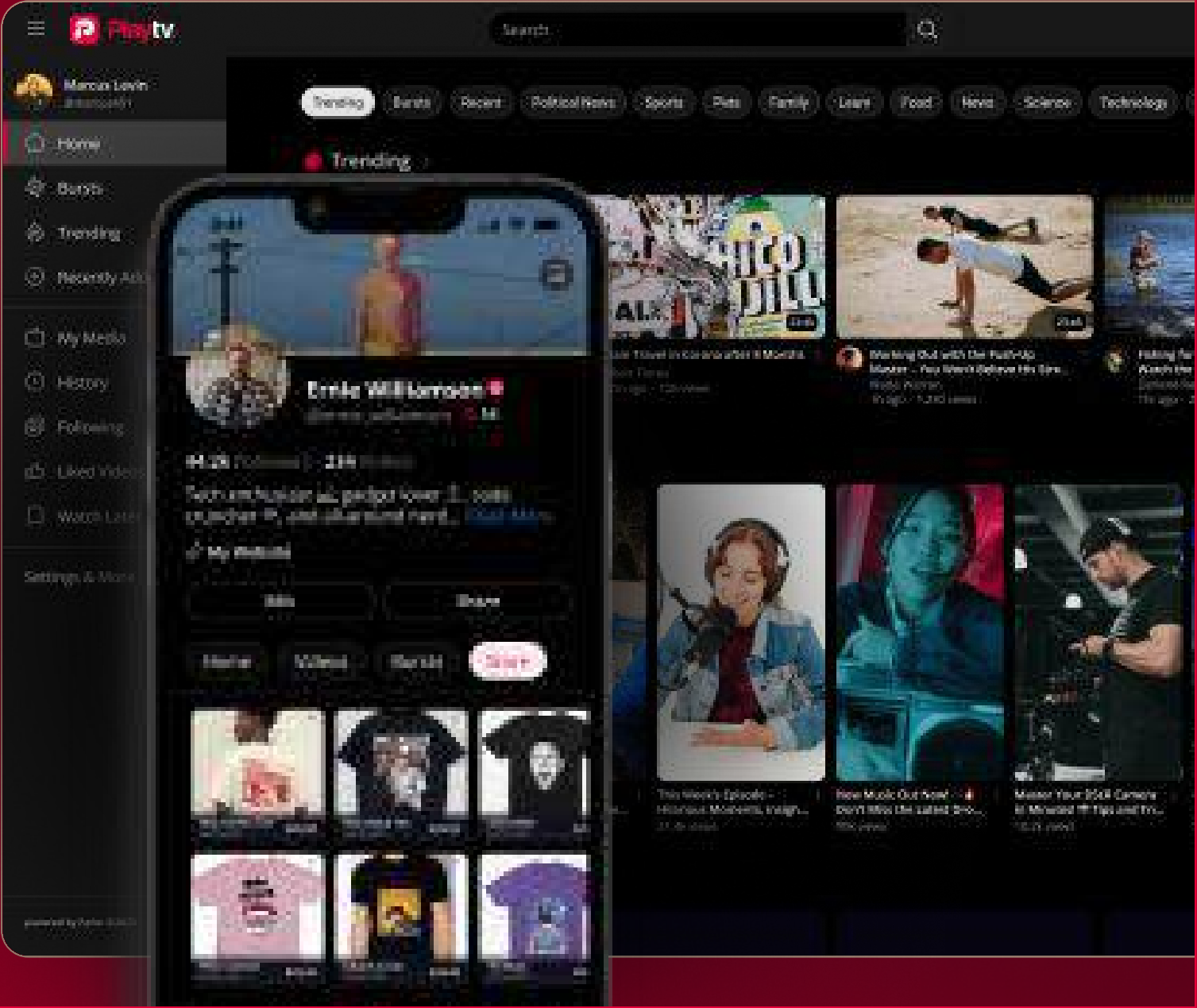
## NOW

### Fan Tipping & Super Comments

Unlock direct creator monetization through in-app tipping and highlighted fan support.

### Integrated Cartix Products

Enable creators to showcase and sell products seamlessly within PlayTV content.



## COMING SOON

### Livestreaming

Give creators the ability to broadcast live, engage fans in real time, and drive monetization.

### Pay-Per-View Posts

Introduce premium gated content that fans can unlock with one-time payments.

### Chat & Paid Direct Messages

Provide private communication channels with optional paid access to creators.



## FUTURE VISION

### Creator Dashboard

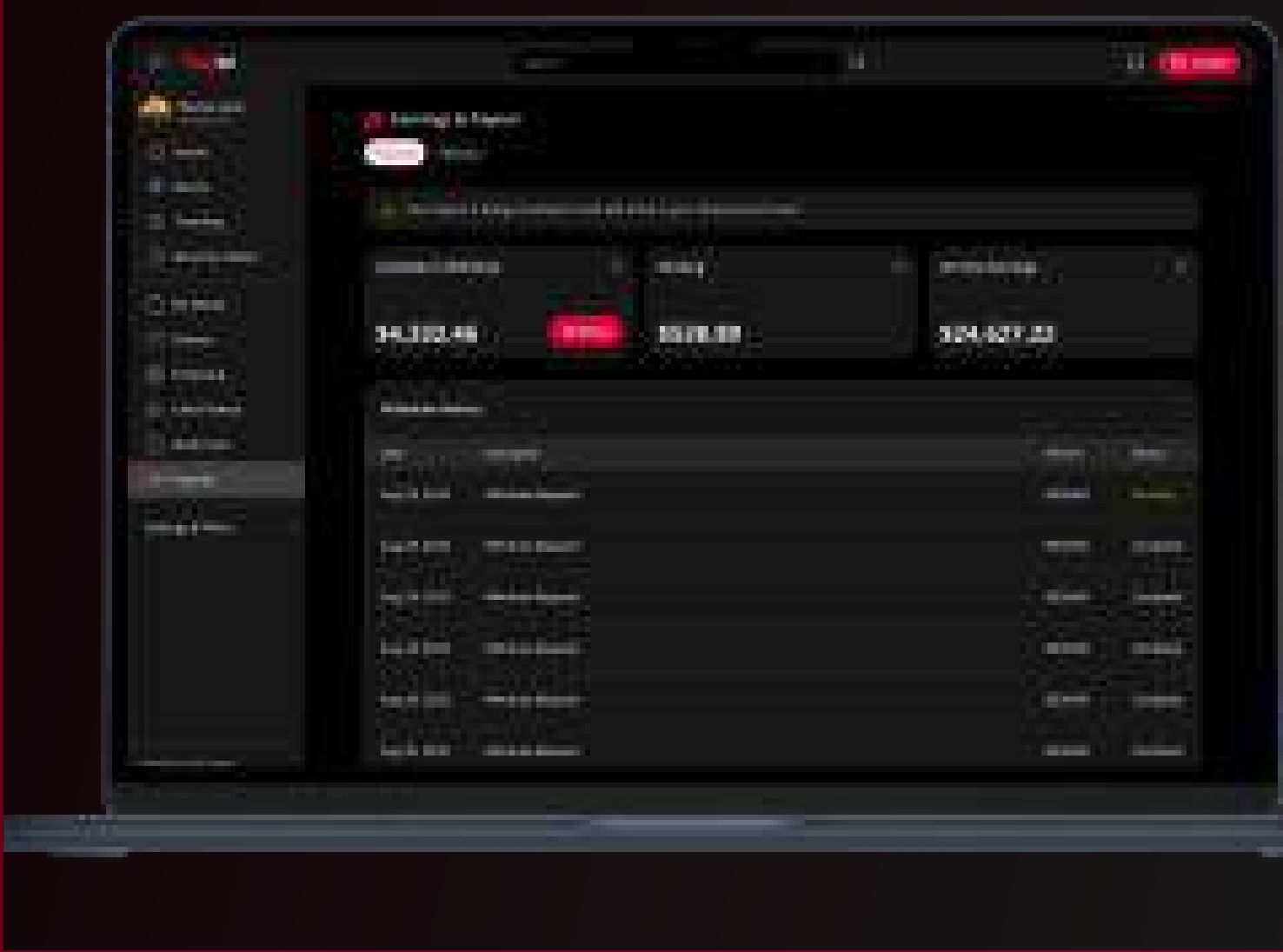
Equip creators with insights, analytics, and controls to grow engagement and earnings.

### Memberships & Subscriptions

Offer recurring subscription tiers for fans to access exclusive content and perks.

### Advertisements

Launch an ad platform that delivers scalable revenue while supporting creator content.



# cartix 12 Month Roadmap

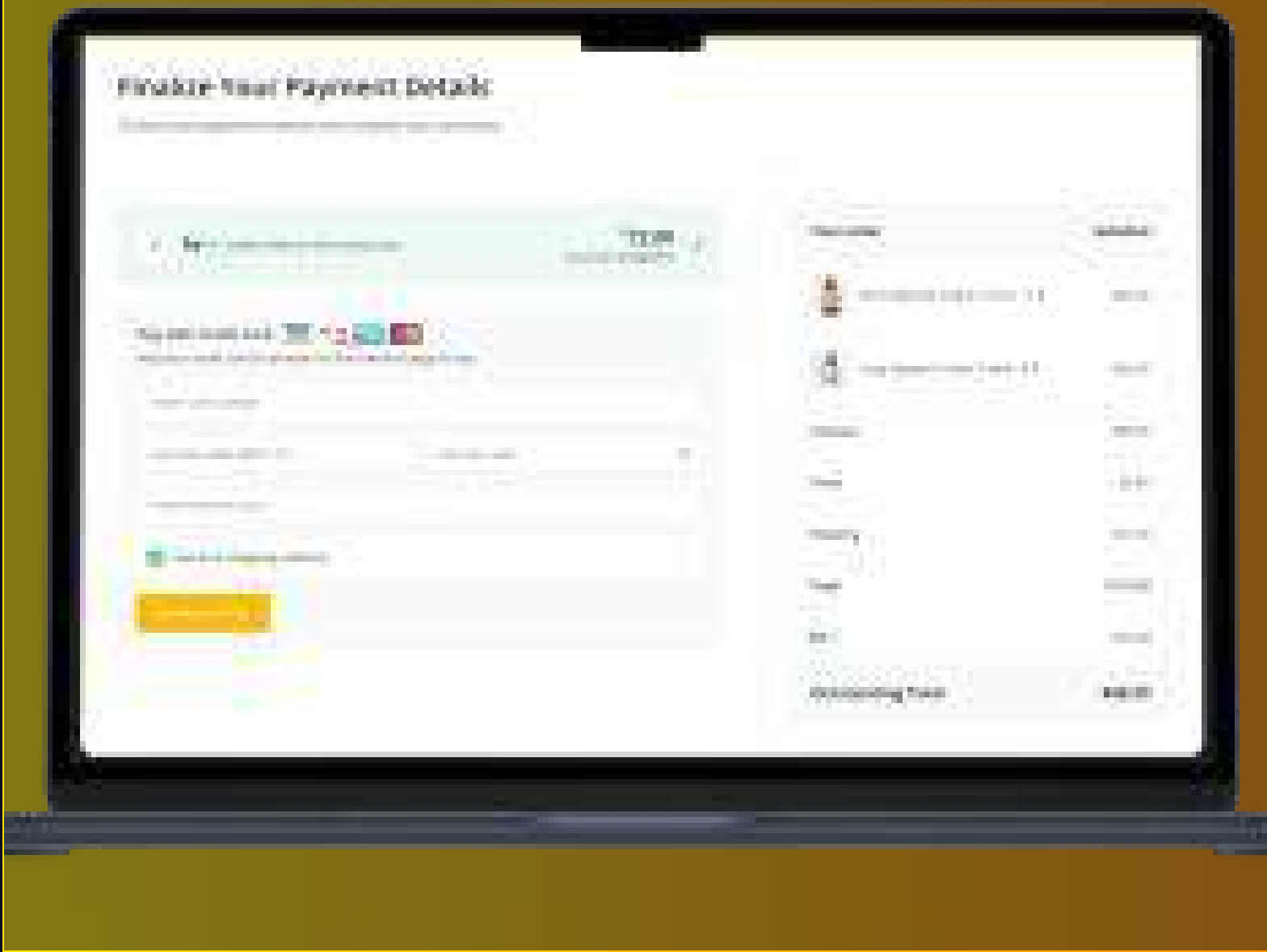
## NOW

### Checkout with Kyvo

Enable seamless payments with integrated Kyvo checkout for fiat and crypto.

### Big Brand Ventures Merchant Onboarding

Bring major merchants onto Cartix to expand product variety and drive credibility.



## COMING SOON

### Creator Affiliate Storefronts

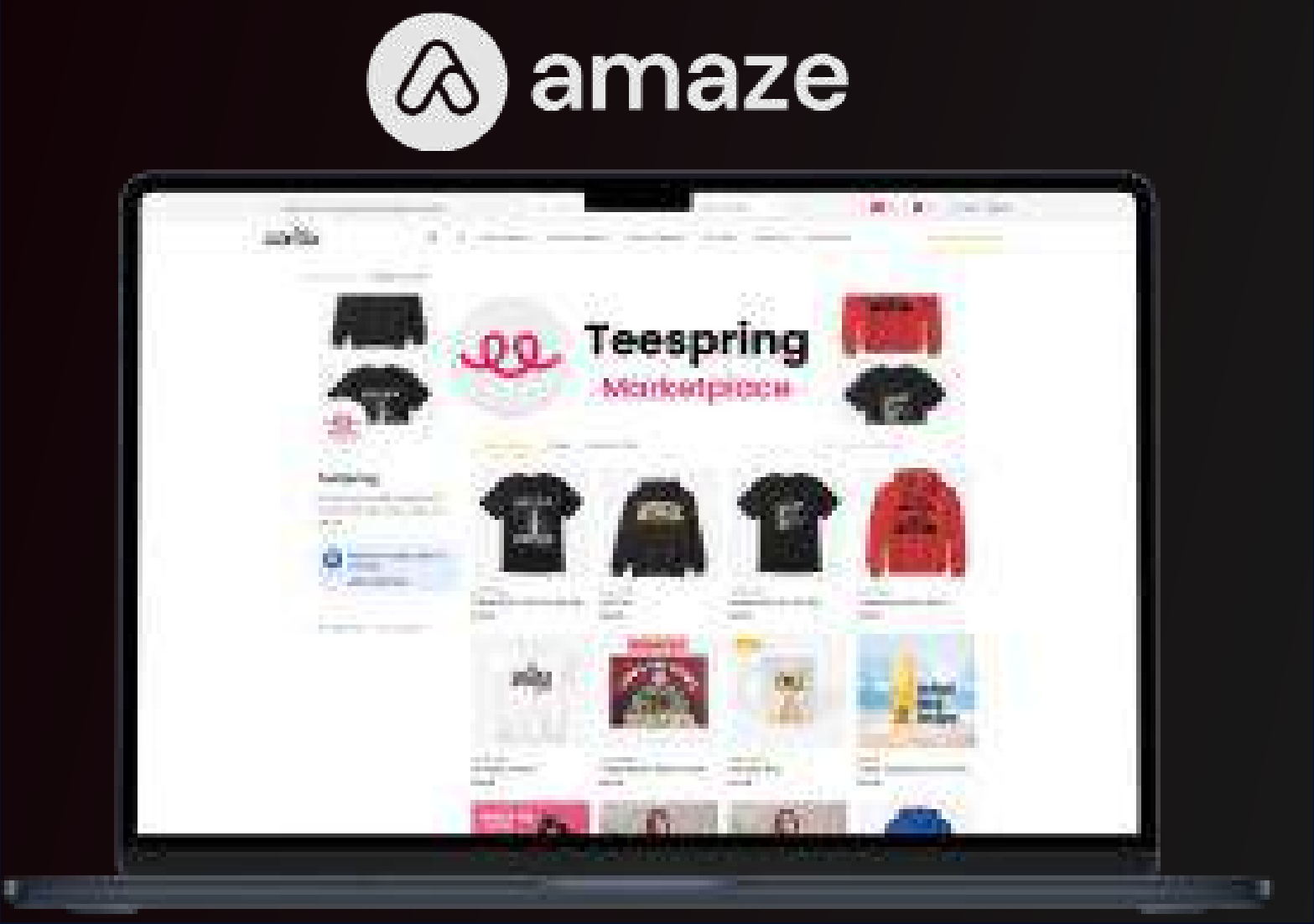
Allow creators to launch storefronts and earn commissions from curated products.

### Amaze Product Integration

Integrate Amaze's product catalog to give creators instant access to shoppable items.

### Merchant Rewards

Introduce loyalty and incentive programs to keep merchants engaged and growing.



## FUTURE VISION

### Live Shopping Integration w/ PlayTV & Parler

Power real-time, interactive shopping experiences across PlayTV and Parler.

### Advertisements

Open new revenue streams through sponsored placements and targeted ads.

### Merchant Dashboard & Insights

Equip merchants with data-driven analytics to optimize sales and performance.





# kyvo 12 Month Roadmap

## NOW

### Peer-to-Peer Payments (crypto + fiat)

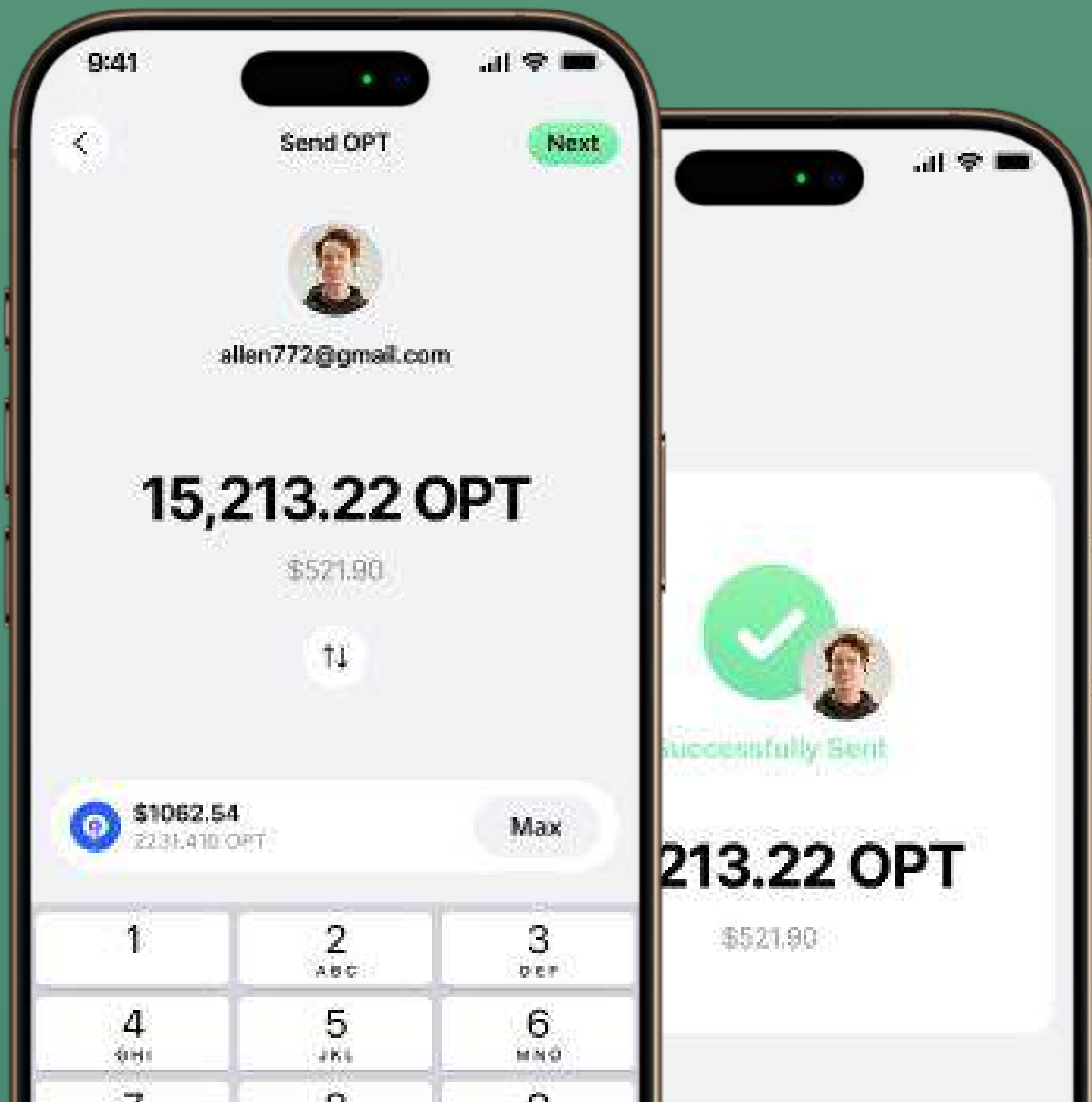
Unlock direct creator monetization through in-app tipping and highlighted fan support.

### Launch Pay w/ Kyvo

Introduce a unified digital wallet for easy payments, transfers, and checkout experiences.

### Launch Kyvo Pro

Institutional exchange and brokerage platform enabling trading, custody, liquidity, and compliance.



## COMING SOON

### P2P Fiat + Split Payments

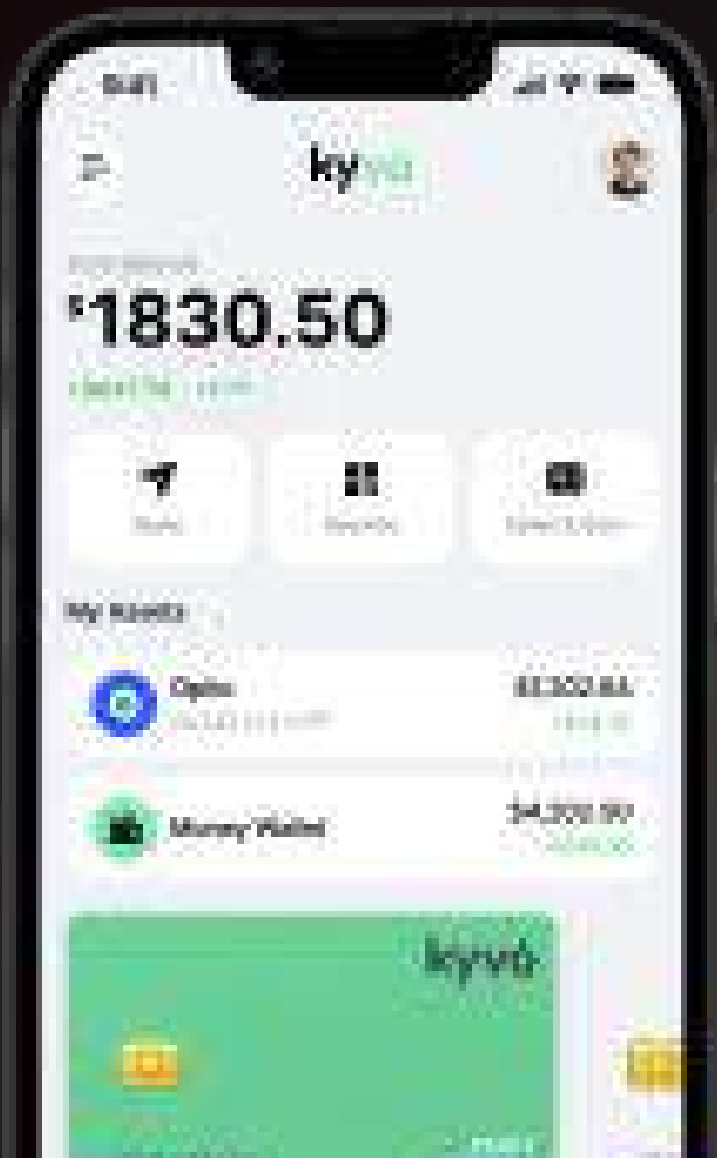
Enable users to send and split payments seamlessly across fiat and crypto.

### Kyvo Debit Card

Give users instant access to their funds through a branded debit card linked to Kyvo.

### Merchant Payout Improvements

Give users instant access to their funds through a branded debit card linked to Kyvo.



## FUTURE VISION

### International Payments

Expand Kyvo's reach by enabling low-cost cross-border payments.

### Recurring & Subscription Payments

Support creators and merchants with automated recurring billing and subscription models.

### Kyvo Pro Subscriptions

Offer tiered premium financial services tailored to business and creator needs.

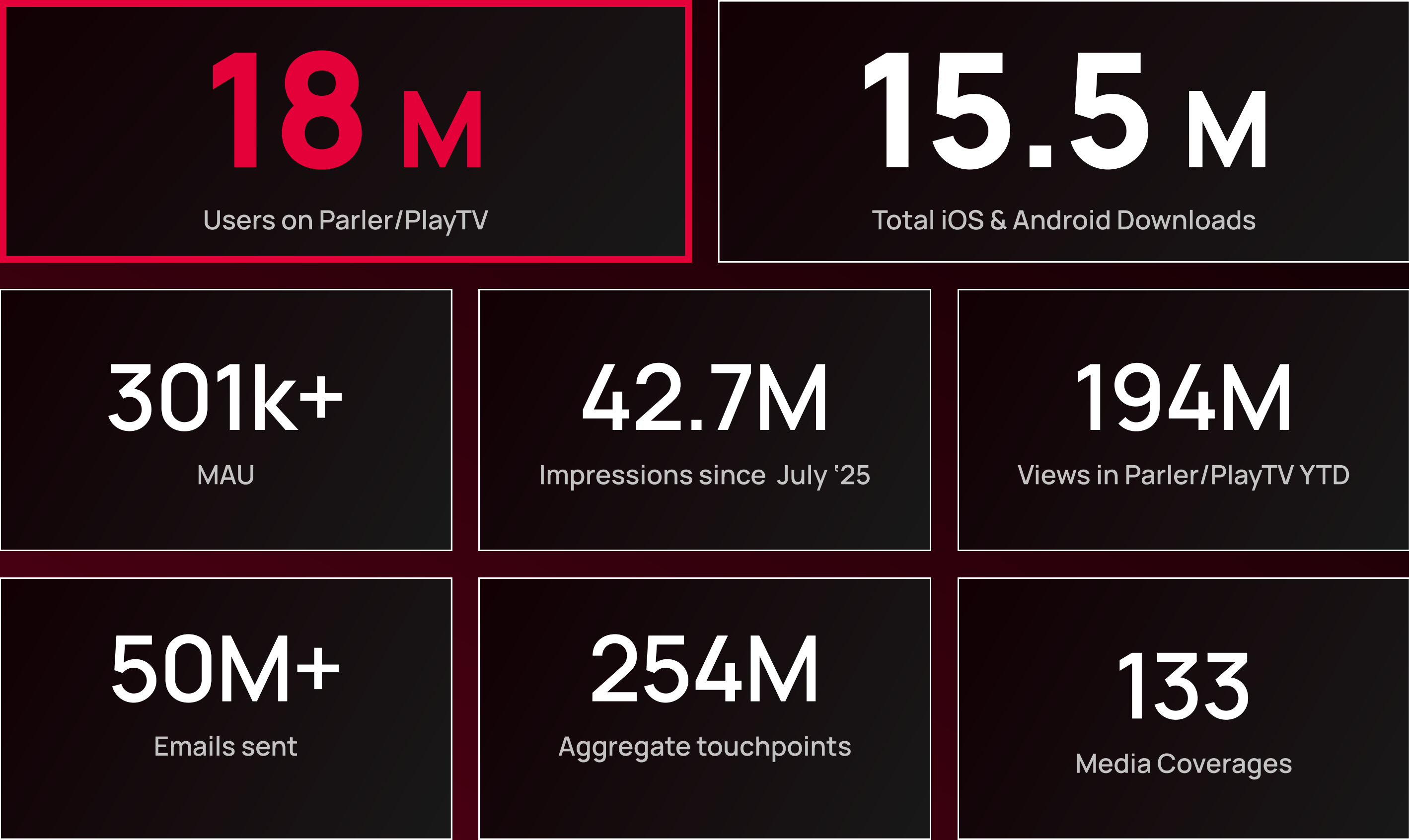
### Multi-Currency Global Expansion

Position Kyvo as a global wallet supporting multiple currencies and markets.



# Milestones & Traction

## Parler Pulse Statistics



## Social Media







# PARTNERSHIPS

From creators to carriers: partnerships that unlock scale, trust, and unit economics.



# Valuation Comparisons

**Parler**  
Technologies  
**\$750M**

SAFE ROUND VALUATION CAP



SOCIAL MEDIA



\$1.86T



\$44B



VIDEO/ LIVE



\$550B



\$330B



FINTECH



\$91.5B



\$38B



E-COMMERCE



\$2.4T



\$5.3B



CDN



\$11.3B



\$1.1B



CLOUD



\$1.02T



\$700B



# 3-Year ROI Outlook

## Valuation Context:

- Preferred Round: \$750M post-money valuation cap.
- Conversion: 1:1 into common at IPO.
- IPO Valuation Multiple: 2.5–5x revenue (tech comps: Shopify, Cloudflare, Coinbase trade in this range).

## Upside Case:

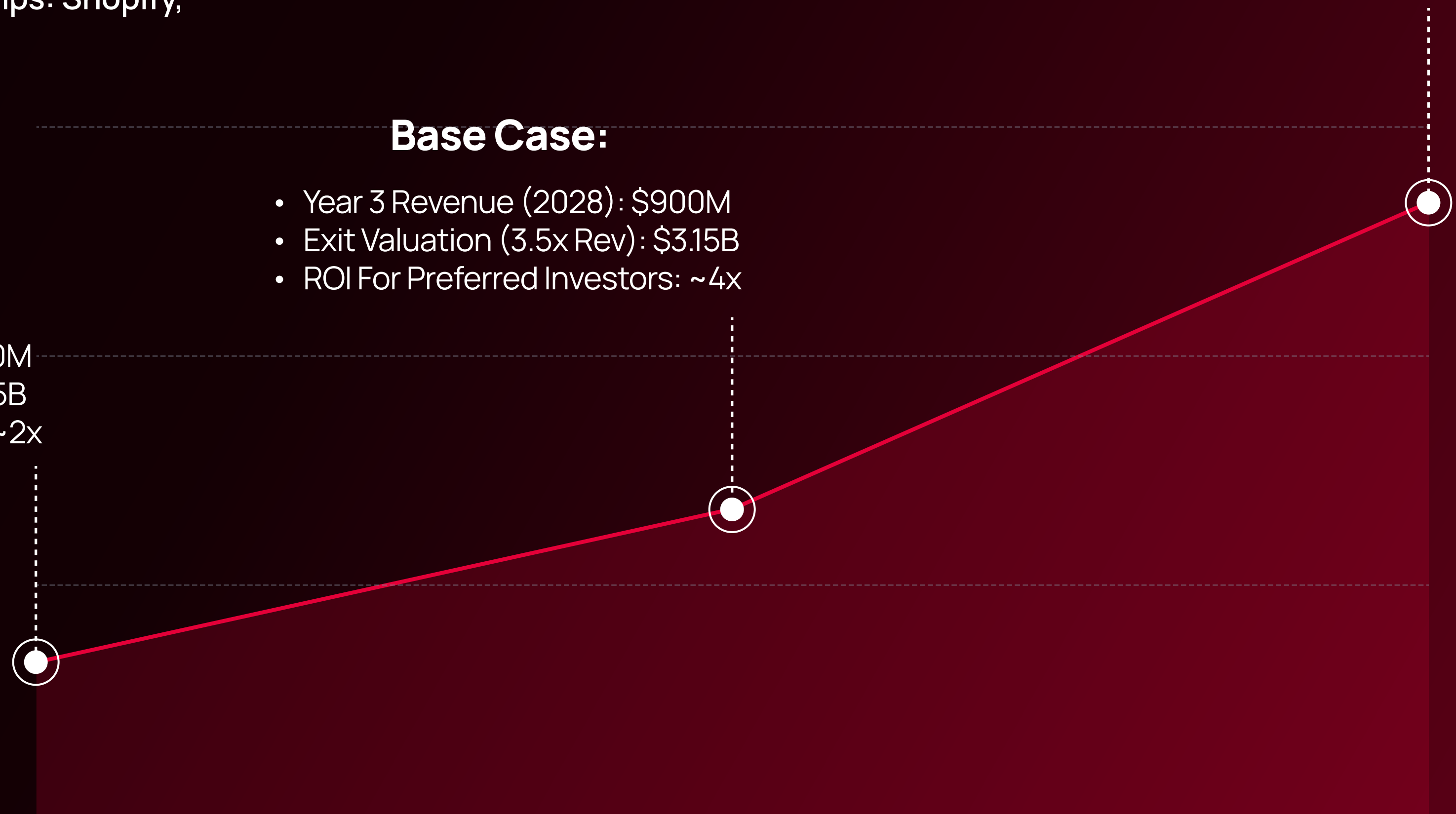
- Year 3 Revenue (2028): \$1.26B
- Exit Valuation (5x Rev): \$6.3B
- ROI For Preferred Investors: ~8x+

## Conservative Case:

- Year 3 Revenue (2028): \$600M
- Exit Valuation (2.5x Rev): \$1.5B
- ROI For Preferred Investors: ~2x

## Base Case:

- Year 3 Revenue (2028): \$900M
- Exit Valuation (3.5x Rev): \$3.15B
- ROI For Preferred Investors: ~4x



These projections are forward-looking and subject to significant risks and uncertainties. Actual results may differ materially. ROI estimates are illustrative only and do not guarantee future performance. This is not investment advice.

## THE ASK

# Own The Infrastructure. Shape The Future.

Invest in the first fully-owned digital ecosystem for creators — before our NYSE IPO in 2026.

**Why Now:** The creator economy is booming. Platforms are collapsing. Sovereign infrastructure is inevitable.

**Why Us:** 18M+ users. Full stack. Fully owned.

**Why You Win:** 20% discount. \$750M valuation cap.

## Invest now at [ir.parler.com](https://ir.parler.com)

➔ Read the Offering Statement → Click Invest Now

➔ Invest with ACH or Wire Transfer

# NYSE<sup>7</sup>



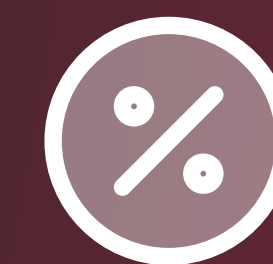
SAFE Raise Target

\$ **75**<sub>M</sub>



Valuation Cap

\$ **750**<sub>M</sub>



Discount Terms

**20**%

Occurs at IPO or a qualifying event



# Preferred to IPO Conversion

## **IPO Conversion:**

Upon IPO, all 506© preferred shares automatically convert to common stock. These shares remain restricted, but the Company will file an S-1 immediately.

## **SEC Effectiveness & Trading:**

Once the SEC declares the S-1 effective, the shares become fully registered and freely tradable with no lock-up restrictions. The typical gap between registration and lock-up release is less than 30 days.

## **SAFE Conversion:**

SAFE investments convert at the next qualifying event at a 20% discount, planned as the Preferred Round, which is structured to automatically convert into common stock at IPO. At IPO, the conversion price is set at 75% of the IPO price - which equates to a 40% discount for the SAFE.

## **Officer & Major Shareholder Lock-Up:**

We will initially lock up officers and any shareholders holding 5% or more for 180 days post-IPO. However, if sufficient market liquidity exists after registration, we may lift this lock-up at its discretion.

PARLER TECHNOLOGIES INC.

# Appendix



# The Team

Our leadership team brings together over a century of combined experience across cloud infrastructure, blockchain, cybersecurity, product innovation, and growth strategy. From startup launches to billion-dollar revenue impact, these are the builders behind the future of Pulse.



**Yasser Elgebaly**  
Chairman & Acting CEO

Cloud architect and infrastructure expert with 12 years of experience building resilient, scalable systems. Successfully launched eight startups across multiple industries.



**Bryan Ferre**  
Optio CEO

Blockchain innovator and seasoned entrepreneur with a strong track record in decentralized technology and strategic leadership.



**Anne Peterson**  
Chief Operations Officer

Oversees business operations with a focus on executing initiatives efficiently and enabling cross-functional collaboration at scale.



**Anneliese Roley**  
Chief Financial Officer

Strategic operator with over \$1B in revenue impact through M&A, large-scale technology initiatives, and business transformation.



**Nick Wilkens**  
Chief Information Officer

Founder of MNX Solutions, a public cloud services firm specializing in managed infrastructure, cybersecurity, and Triton-based platforms.



**Jason Cole**  
Chief Marketing Officer

Marketing strategist with deep expertise in digital advertising, business development, and driving growth through online media.



**Alex McCarthy**  
Chief Product Officer

Product executive with a strong background in launching and scaling mobile and web applications across global markets.



**Jon Willis**  
Chief Strategy Officer

Brings 25 years of experience in family office, marketing, and media, leading strategy, partnerships, and vertical expansion efforts.



**Cat Bonar**  
Chief Compliance Officer

Compliance leader with 15+ years in healthcare, digital assets, and blockchain across public and private sectors.



**Jaco Booyens**  
Sr. Advisor

Speaker, author and nationally recognized abolitionist. Oversees the launch of Parler Media and the subsequent verticals. Responsible for media partnerships and acquisition opportunities.



**Ashlee Sivret**  
Chief People Officer

People operations leader specializing in exceptional employee experience through a modern approach to employee management



**Frank Contreras**  
VP of Software Eng.

Engineering leader with 25+ years in software development, operations, and customer-facing technical support roles.



**Richard Yew**  
VP of Product

Product expert with 15+ years in cloud and cybersecurity, known for driving innovation and thought leadership in emerging tech.



**Marcus Hildum**  
VP of Software Eng.

Information security and systems software specialist with 13 years of experience, including leadership roles at DreamHost and EdgeCast.



**Elise Pierotti**  
Sr. VP of Business Dev.

Developing and implementing Parler's overall business development strategy. 10+ years of marketing and growth experience.



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**Dennis Harrison**  
VP of Engineering

Leads day-to-day engineering operations with a focus on project execution, team performance, and operational efficiency.



**Kyle McCarthy**  
Chief Experience Officer

UX designer with expertise in crafting intuitive, user-focused interfaces that enhance accessibility and engagement across devices.



**Jared Newbold**  
Chief Blockchain Eng.

Leading software engineer and the CTO/ Chief Architect of Optio Blockchain. A pioneer in rapid application development and CMS platforms, shaping the future of blockchain technology.



**Christian Brotherson**  
Sr. Blockchain Eng.

Software Engineer (C# .NET | React (Typescript) | SQL). Responsible for the execution of the Optio Blockchain development.



**Jacob Sadowjy**  
Infrastructure Eng.

Specializes in Kubernetes, DevOps, and Linux. His expertise in these areas enables seamless integration and automation, enhancing the performance and scalability of our IT infrastructure



**Nathan Calvas**  
Site Reliability Eng.

Expertise in Linux, Windows, and Networking. He ensures the stability and performance of complex systems, optimizing infrastructure and automating processes to enhance system reliability and efficiency.



**Brett Humphreys**  
Full Stack Eng.

Retired Army Major and Senior Software Engineer. Leading User-Centric Front-end Development.



**Dan McDonald**  
Senior Software Engineer

Key member of the illumos core since 2011. Prior to joining the Solaris diaspora, he was the IPsec project lead and a contributing TCP/IP engineer for Solaris and OpenSolaris.



**Ashot Malkhassain**  
Sr Infrastructure Eng.

Proven track record in implementing, managing, maintaining computer systems, & a deep understanding of VMware and virtualization.



**Valdez Wilkerson**  
IT Service Manager

Expertise in enterprise technologies and datacenter operations. Delivers L1, L2, and Executive support, driving scalable infrastructure and operational efficiency for fast-growth tech.



**Will Ingold**  
Dir. of Security Operations

Results-driven cybersecurity expert with 15+ years of experience leading high-performing teams, establishing processes & metrics, and driving strategic growth through collaborative partnerships.



**Jon Schragal**  
Site Reliability Eng.

Technology leader with 20+ years in SaaS platform engineering and operations at scale. Specializes in driving operational efficiency with an eye towards both end user performance and cost management.



**Nataliya Egbert**  
Technical Program Manager

Technical Program Manager with over a decade of experience bridging engineering, product, and business teams to deliver complex technical initiatives.



**Brittany Cope**  
Operations Manager

Manage and optimize operational procedures to achieve business objectives, and identify, evaluate, and select vendors; negotiate contracts and terms.



**McKay Ferre**  
UX / UI

Web Design, UI UX, Graphic Design, Branding, Advertising and Motion Work.



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**Sherelle Villacorta**  
Principal Product Manager

Leads fintech product development and managing cloud and on-prem infrastructure capacity. Recognized for combining data-driven decision-making with cross-functional collaboration to deliver scalable, high-impact solutions.



**Ryan French**  
Director Software Engineering

Engineering leader with 15+ years of experience delivering software, automation, and infrastructure solutions for social media and cloud platforms.



**Cameron Dills**  
Technical Operations

A proven leader with 10+ years in technical operations focusing on strategy, sourcing, procurement and global logistics.



**Daniel Yeung**  
Sr. Manager, Data Center Ops

Seasoned engineer with over 14 years of experience working in and around data centers. equipment and infrastructure, from server and networking hardware to facilities and security, he keeps PoPs running efficiently at scale.



**Raymond Nassar**  
Sr. Principal Software Engineer

Software Architect with over 36 years of experience specializing in HTTP network protocols and large-scale, high-performance software systems.



**Raymond Nassar**  
Sr. Manager, Software Engineer

Technology leader with 20+ years in cloud and large-scale systems — delivering scalable platforms that drive growth, efficiency, and market advantage.



**Prateek Chandra**  
Sr. Network Engineer

Focused on datacenter networking and monitoring, cloud infrastructure, and infrastructure automation at Parler.



**Shinji Nakamoto**  
Sr. Man., Systems Eng.

Leads systems operations and engineering with a strong focus on automation, reliability, and in-depth root cause analysis. Leverages 20 years of Linux and storage experience from large-scale infrastructure environments.



**Kobe King**  
QA Engineer

QA, systems and documentation. Focuses on ensuring that the application and services are built correctly.



**Isaiah Bolinger**  
Marketing Associate

Experience and energetic video creation with experience in designing and crafting compelling videos & story telling.



**Raymond Mintz**  
Software Engineer Man.

Seasoned Backend Software Engineer with over a decade of experience in environment setup, automation, and deployment processes within customer-facing environments.



**Fakhrul Babar**  
Infrastructure Engineer

Provides technical support to internal teams and external partners as needed. He offers support and monitors enterprise applications and systems while also interacting with vendors and support teams.



**Marko Jennings**  
PMO Infrastructure Lead

Service Delivery and PMO Infrastructure Lead, bringing decades of experience in managing complex IT projects and ensuring seamless service delivery.



**Leslie Westphal**  
SEO & Marketing Lead

Oversees content branding and messaging across various platforms and supports internal creative and leadership staff.



**Esther Kuhlmann**  
EU Moderation Lead

Masters in Technological Entrepreneurship. Moderation Specialist for Europe and Africa.